

8. The OSU Board of Regents is the owner of the famous and distinctive trademarks of OSU and is responsible for protecting those trademarks. The OSU Board of Regents commercially exploits, protects and enforces rights in the famous and distinctive trademarks, names, logos, symbols, emblems, uniform designs, uniform trade dress colors, and other identifying indicia associated with OSU (collectively, the “OSU Trademarks”), including, but not limited to, those that are the subject of valid and subsisting trademark registrations on the Principal Register of the United States Patent and Trademark Office and those that the OSU Board of Regents has adopted and used in commerce throughout the United States, including in Illinois. The OSU Board of Regents owns numerous United States federal trademark registrations in a variety of classes and for a variety of different goods and services, including, without limitation, many for apparel such as jerseys, shirts, caps, and other products in international class 25. Among the OSU Trademarks are the word mark “OKLAHOMA STATE

UNIVERSITY” (reg. no. 3,192,894) and the OSU Logo:  (reg. no. 2,623,574).

9. A non-exclusive list of the famous and distinctive OSU Trademarks owned by the OSU Board of Regents, registered before the USPTO, and currently in use in commerce include the following:

Registration Number	Trademark	Goods and Services
3,192,894	OKLAHOMA STATE UNIVERSITY	For: Clothing, namely, t-shirts, sweatshirts, cooking aprons and caps in class 025. For: Education and entertainment services, namely providing course of instruction at the university level; educational research, arranging and conducting athletic events and tournaments, exhibitions, conferences, live performances and festivals in class 041.

3,801,872	O STATE	For: Clothing, namely, caps, footwear, hats, jackets, jerseys, shirts, shoes, shorts, sweat pants, sweat suits, sweaters, T-shirts, visors in class 025.
3,944,747	BEDLAM	For: Clothing and sports clothing, apparel and outerwear, namely, t-shirts, shirts, sweatshirts, shorts, hats, caps and visors in class 025. For: Entertainment services, namely, organizing collegiate sporting events; entertainment in the nature of collegiate football, men's and women's basketball, baseball, softball, soccer, wrestling, men's and women's tennis, men's and women's cross country, men's and women's golf, men's and women's indoor track and field, and men's and women's outdoor track and field events in class 041.
1,979,819		For: Clothing, namely athletic uniforms, caps, footwear, hats, jackets, jerseys, shirts, shoes, shorts, sweat pants, sweat shirts, sweat suits, sweaters, T-shirts, visors in class 025.
2,623,574		For: Clothing, namely, shirts and hats in class 025.
2,708,673		For: Hats in class 025.
1,602,422		For: Clothing, namely men's and women's shirts in class 025.

The above U.S. registrations for the OSU Trademarks are valid, subsisting, in full force and effect, and many are incontestable pursuant to 15 U.S.C. § 1065. True and correct copies of the