

Registration Number	Trademark	Goods and Services
3,260,053		For: Printed greeting cards, announcement cards, stationery, blank note pads, writing tablets, calendars, paper napkins, wrapping paper, gift bags, namely, paper gift bags in class 016. For: Household utensils namely, spatulas, forks, spoons, tongs and plates, beverage glassware, ceramic figures in class 021. For: Visors, hats, t-shirts, ponchos, jerseys, polo shirts, jeans, flip flops in class 025. For: Stuffed toy animals, puzzles, Christmas tree ornaments, toy mini-helmets, playing cards in class 028. For: Educational services, namely, providing courses of instruction at the college level, entertainment services, namely, providing theatrical productions, and athletic events, namely, sports camps, arranging and conducting athletic competitions, namely,

墨婷跨境		football games, basketball games, baseball games, soccer games, softball games, swimming meets, track meets, golf matches, tennis matches, volleyball matches and gymnastics competitions in class 041.	墨婷跨境
墨婷跨境	3,161,850	LOUISIANA STATE UNIVERSITY	墨婷跨境
墨婷跨境		For: Printed greeting cards, stationery, note pads, writing tablets, calendars, paper napkins, wrapping paper, gift bags, namely, paper gift bags in class 016. For: Household utensils namely, spatulas, serving forks, forks for use as utensils for barbecues, basting spoons, mixing spoons, serving spoons, slotted spoons, serving tongs, tongs for use as utensils for barbecues, and plates, beverage glassware, ceramic figures in class 021. For: visors, hats, t-shirts, ponchos, jerseys, polo shirts, jeans, socks, flip flops, tennis shoes in class 025. For: Stuffed toy animals, puzzles, Christmas tree ornaments, toy mini-helmets, playing cards in class 028. For: Educational services, namely, providing instruction at the college level and entertainment services, namely, providing theatrical productions and athletic events, namely, football games, basketball games, baseball games, soccer games, softball games, swimming meets, track meets, golf matches, tennis matches, volleyball matches and gymnastics competitions in class 041.	墨婷跨境
	4,089,446		
	4,089,445	LSU TIGERS	

		bags, all the foregoing relating to a university and/or to collegiate sports in class 016. For: household utensils, namely, spatulas, serving forks, serving spoons, serving tongs and plates, beverage glassware; and ceramic figures, all the foregoing relating to a university and/or to collegiate sports in class 021. For: visors, hats, t-shirts, ponchos, jerseys, polo shirts, jeans, socks, flip flops, tennis shoes, all the foregoing relating to a university and/or to collegiate sports in class 025. For: stuffed animals, puzzles, Christmas tree ornaments, sports balls, miniature toy helmets, playing cards, all the foregoing relating to a university and/or to collegiate sports in class 028. For: athletic events, namely, sports camps, arranging and conducting athletic competitions, namely, football games, basketball games, baseball games, soccer games, softball games, swimming meets, track meets, golf matches, tennis matches, volleyball matches and gymnastics competitions; all the foregoing in a university context or collegiate sports context in class 041	
1,331,940	LSU	For: License Plates in class 012. For: Wall Clock Shaped to Resemble the State of Louisiana in class 014. For: Music Box in class 015. For: Writing Tablets and Playing Cards in class 016. For: Umbrella in class 018. For: Stadium Cushion, Stadium Chair Seat in class 020.	

		For: Cloth Pennants in class 024. For: ponchos, visors, coaching caps, sweatshirts, football jerseys, and sport shirts in class 025. For: Belt Buckles in class 026. For: Christmas Tree Ornaments, Football Helmets and Spirit Hands, namely, a novelty item consisting of a styrofoam enlarged hand, in class 028. For: Educational Services-Namely, Providing Instruction at the College Level in class 041.
4,089,447	GEAUX TIGERS	For: Printed greeting cards, stationery, note pads, bumper stickers, calendars, paper napkins, wrapping paper, gift bags, namely, paper gift bags, all the foregoing relating to a university or to collegiate sports in class 016. For: Household utensils namely, spatulas, serving forks, serving spoons, tongs and plates, beverage glassware, ceramic figures, all the foregoing relating to a university or to collegiate sports in class 021. For: visors, hats, t-shirts, ponchos, jerseys, polo shirts, socks, flip flops, tennis shoes, all the foregoing relating to a university or to collegiate sports in class 025. For: Stuffed toy animals, puzzles, Christmas tree ornaments, playing cards, sports equipment, namely, eye black to reduce sun glare for outdoors and sports activities, all the foregoing relating to a university or to collegiate sports in class 028.
4,076,023		For: Decals, greeting cards, announcement cards, stationery, blank note pads, writing tablets, calendars, paper napkins, wrapping paper, gift bags, pens, pencils and glass paperweights in class 016. For: Shot glasses, beverage glassware,

		ceramic figures, mugs, travel mugs, spatulas, serving forks, serving spoons, and plates in class 021. For: sweatshirts, caps, t-shirts, knit hats, pullover and zip up jackets, infant creeper sets, ear warmers, and headbands in class 025. For: Stuffed toy animals, puzzles, Christmas tree ornaments, playing cards, board games, footballs, baseballs, basketballs, rubber balls, and softballs in class 028. For: Education services, namely, providing courses of instruction at the university level and educational research; entertainment services, namely, arranging and conducting athletic events, athletic tournaments, athletic exhibitions, educational conferences, live performances, and festivals in class 041.
4,938,989	TIGER BAIT	For: Clothing, namely, shirts in class 025.
4,542,518	LSU	For: Metal combination locks; metal cabinet knobs; metal drawer pulls; metal key chains in class 006. For: DVDs featuring educational and athletic events; phone cases, namely, cell phone cases; headphones; earphone covers, namely, covers specially adapted for use with earphones; blank USB flash drives; protective covers as tablet cases in class 009. For: Metal money clips in class 016. For: Beverage ware, namely, cups and glasses, coffee mugs, travel mugs, glass and metal drinking steins; ceramic serving platters; ceramic cookie jars; salt and pepper shakers; ceramic relish trays; chip and dip platters; drink pitchers; bottle openers in class 021.

4,984,211



For: Paper, cardboard and goods made from these materials, not included in other classes, namely, notebooks, posters, postcards, greeting cards, planners, calendars, folders, bumper stickers, and stickers; printed matter, namely, books, magazines, newspapers, newsletters, pamphlets, flyers, booklets, and brochures concerning college life, campus activities, academics, educational, and athletic programs, and alumni; photographs; stationery; printed instructional and teaching material in the areas of University level courses of study in class 016.

For: Containers for household or kitchen use and kitchen utensils, namely, dishes, crocks, serving platters, serving trays, kitchen tongs, spatulas, cooking forks, cooking spoons; combs and cleaning sponges; brushes, namely, cake brushes, cleaning brushes for household use; articles for cleaning purposes, namely, cleaning cloths and cleaning pads; unworked or semi-worked glass, not for building; glassware, porcelain and earthenware not included in other classes, namely, beverage glassware, mugs, travel mugs, porcelain mugs, drink pitchers; salt and pepper shakers; bottle openers; bottle stoppers specially adapted for use with wine bottles; coasters, not of paper and other than table linen in class 021.

For: Clothing, namely, T-shirts, ponchos, athletic uniforms, pants, dresses, shorts, and tops, footwear, and headwear in class 025.

For: Games and playthings, namely, board games, action figure toys, stuffed toy animals, puzzles, playing cards, bath toys, construction toys, disc toss toys; bobble head dolls; gymnastic and sporting articles not included in other classes, namely, exercise machines, rowing machines, basketballs, footballs, baseballs, toy mini-helmets, football goals; decorations for Christmas trees in class 028.

		For: Entertainment and educational services, namely, providing courses of instruction at the university level; arranging and conducting athletic competitions, athletic events, athletic tournaments, and athletic exhibitions in class 041.
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9. The above U.S. registrations for the LSU Trademarks are valid, subsisting, in full force and effect, and many are incontestable pursuant to 15 U.S.C. § 1065. True and correct copies of the Federal Trademark Registrations for the above LSU Trademarks are attached hereto as **Exhibit 1**.

10. LSU's intercollegiate sports teams (collectively, the "LSU Teams") and the LSU Trademarks are widely known to and enormously popular with both sports fans and the general public. LSU has promoted and advertised LSU, the LSU Teams, and the LSU Trademarks and the LSU brand extensively for many years. The LSU Trademarks are among the most renowned and immediately recognizable marks in college sports today. As a result of substantial advertising, promotion and media attention, and LSU's extensive licensing and sponsorship program for a wide variety of goods and services, the LSU Trademarks have acquired secondary meaning and represent significant goodwill of great value to LSU and the LSU Teams.

11. Millions of fans have attended LSU sports games and related events, enjoyed television and radio broadcasts of LSU games and related events, and purchased merchandise bearing LSU Trademarks to identify with their favorite LSU Teams. Thousands more visit lsusports.net, the official LSU athletics website, which prominently displays the LSU Trademarks.

12. A significant aspect of the LSU's business and resulting revenues has been for many years, and continues to be, the merchandising and licensing of the LSU Trademarks. LSU,