

Defaulting Defendants directly target their business activities toward consumers in the United States, including Illinois. Specifically, Form-A-Funnel has provided a basis to conclude that Defaulting Defendants have targeted sales to Illinois residents by setting up and operating e-commerce stores that target United States consumers using one or more seller aliases, offer shipping to the United States, including Illinois, and have sold products using infringing and counterfeit versions of Form-A-Funnel's federally registered FORM-A-FUNNEL trademark (Reg. No. 3,763,896) (the "Form-A-Funnel Trademark") to residents of Illinois using e-commerce listings which infringe Plaintiff's copyrighted marketing materials (the "Copyrighted Material"). *See* Docket No. 11-4 through 11-13.