

have also been several tribute songs dedicated to Nipsey Hussle, including *Nipsey Blue*, by Snoop Dogg, and *Deep Reverence*, by Big Sean.

8. Following the success of his mixtapes *The Marathon* and *The Marathon Continues*, these phrases became synonymous with the Nipsey Hussle brand. Nipsey Hussle developed this into a clothing and accessories line called “The Marathon (Clothing)”, eventually opening the Marathon Clothing store. Products sold under the Nipsey Hussle brand include clothing, headwear, and accessories.

9. Nipsey Hussle branded products are distributed and sold to consumers throughout the United States, including in Illinois, through various affiliates and through the themarathonclothing.com webstore.

10. Plaintiff incorporates a variety of distinctive marks in the design of its various Nipsey Hussle products. As a result of its long-standing use, Plaintiff owns common law trademark rights in its trademarks. Plaintiff has also registered its trademarks with the United States Patent and Trademark Office. Nipsey Hussle products often include at least one of Plaintiff’s registered trademarks. Often several of Plaintiff’s marks are displayed on a single Nipsey Hussle product. Plaintiff uses its trademarks in connection with the marketing of the Nipsey Hussle products, including the following marks which are collectively referred to as the “NIPSEY HUSSLE Trademarks.”

Registration No.	Trademark	Goods and Services
4,917,142	THE MARATHON (CLOTHING)	For: Shirts; t-shirts; sweaters; beanies; hats; sweatsuits; varsity jackets; pants; socks in class 025.

Registration No.	Trademark	Goods and Services
4,588,483		For: Shirts; t-shirts; sweaters; beanies; hats; shorts; pants in class 025.
6,211,634	SOUTH CENTRAL STATE OF MIND	For: Hats; hoodies; jackets; shirts and short-sleeved shirts; sweatshirts; athletic shirts; baseball caps and hats; gift packages sold as a unit consisting primarily of a sweatshirt and also including a photo frame, a coffee mug, and a tote bag; sports shirts; sweat jackets; tee-shirts in class 025.
4,494,798	NIPSEY HUSSLE	For: Audio and video recordings featuring music and artistic performances; Downloadable musical sound recordings; Musical sound recordings in class 009. For: Entertainment services in the nature of live musical performances in class 041.
4,912,192		For: Pre-recorded audio tapes, discs and cassettes, video tapes, digital audio and audio video tapes and discs, CDs, and phonograph records featuring music and entertainment in the nature of music videos; musical sound and video recordings; sound and video recordings featuring recorded theatrical productions; downloadable videos featuring music and entertainment in the nature of music videos; downloadable ring tones, music, mp3s featuring

Registration No.	Trademark	Goods and Services
		music, graphics, and photographs for wireless communication devices in class 009. For: Production of music; distribution of musical sound recordings; fan clubs; audio recording production; record production; videotape production; entertainment services, namely, providing a web site featuring musical performances, musical videos, related film clips, photographs, and other multimedia musical entertainment materials; entertainment services, namely, providing on-line reviews of music, musical artists and music videos; entertainment services, namely, providing prerecorded music, information in the field of music, and commentary and articles about music, all on-line via a global computer network in class 041.

11. The above U.S. registrations for the NIPSEY HUSSLE Trademarks are valid, subsisting, in full force and effect, and many are incontestable pursuant to 15 U.S.C. § 1065. The NIPSEY HUSSLE Trademarks have been used exclusively and continuously by Plaintiff for many years and have never been abandoned. The registrations for the NIPSEY HUSSLE Trademarks constitute *prima facie* evidence of their validity and of Plaintiff’s exclusive right to use the NIPSEY HUSSLE Trademarks pursuant to 15 U.S.C. § 1057(b). Attached hereto as **Exhibit 1** are true and correct copies of the United States Registration Certificates for the NIPSEY HUSSLE Trademarks included in the above table.