

United States of America

United States Patent and Trademark Office

DUNKMAN

Reg. No. 4,485,481

Registered Feb. 18, 2014

Int. Cl.: 14

TRADEMARK

PRINCIPAL REGISTER

MINE O'MINE, INC. (NEVADA CORPORATION)
C/O BOULEVARD MANAGEMENT, INC.
21731 VENTURA BLVD., SUITE 300
WOODLAND HILLS, CA 91364

FOR: JEWELRY; WATCHES, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 1-0-2011; IN COMMERCE 1-0-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,919,666.

SN 85-172,417, FILED 11-9-2010.

KRISTINA MORRIS, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,919,666

United States Patent and Trademark Office

Registered Jan. 18, 2005

**TRADEMARK
PRINCIPAL REGISTER**

DUNKMAN

MINE O'MINE, INC. (NEVADA CORPORATION)
1600 ROSECRANS AVENUE
MEDIA CENTER, SUITE 310
MANHATTAN BEACH, CA 90266

FOR: CLOTHING AND EXERCISE WEAR FOR
MEN, WOMEN, AND CHILDREN, NAMELY,
WARM UP SUITS; JOGGING SUITS; SWEAT SUITS;
SWEAT PANTS AND SWEATSHIRTS; SWIMWEAR;
BATHING SUITS; SHORTS; SWEAT SHORTS; GYM
SHORTS; TOPS; JACKETS; COATS; SHIRTS; SPORT
SHIRTS, T-SHIRTS, KNIT SHIRTS; POLO SHIRTS;
PULLOVERS; TANK TOPS, WIND RESISTANT

JACKETS; LEATHER JACKETS; FOOTWEAR;
SHOES; ATHLETIC FOOTWEAR; BASKETBALL
SHOES; CASUAL FOOTWEAR; SANDALS; HEAD-
WEAR; HATS, CAPS, BERETS, HEADBANDS;
WRISTBANDS; SLEEPWEAR; LOUNGEWEAR, IN
CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 11-0-2002; IN COMMERCE 11-0-2002.

SN 76-977.002, FILED 8-16-2001.

CHRISIE B. KING, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

dunkm 

Reg. No. 4,537,819

Registered May 27, 2014

Int. Cl.: 14

TRADEMARK

PRINCIPAL REGISTER

MINE O'MINE, INC. (NEVADA CORPORATION)
C/O BOULEVARD MANAGEMENT, INC.
21731 VENTURA BLVD., STE 300
WOODLAND HILLS, CA 91364

FOR: JEWELRY; WATCHES, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 1-0-2011; IN COMMERCE 1-0-2011.

OWNER OF U.S. REG. NOS. 2,195,617, 2,919,666, AND 3,370,127.

THE MARK CONSISTS OF THE STYLIZED LETTERS "DUNKM" FOLLOWED BY A MAN DUNKING A BASKETBALL INTO A HOOP, AND THE STYLIZED LETTER "N".

SER. NO. 86-132,664, FILED 12-2-2013.

SANI KHOURI, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,564,462

Registered July 8, 2014

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

MINE O'MINE, INC. (NEVADA CORPORATION)
C/O BOULEVARD MANAGEMENT, INC.
21731 VENTURA BOULEVARD, SUITE 300
WOODLAND HILLS, CA 91364

FOR: CASTS FOR EYEGLASSES AND SUNGLASSES; EYEWEAR; SUNGLASSES, IN CLASS
9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 8-7-2012; IN COMMERCE 8-7-2012.

OWNER OF U.S. REG. NOS. 2,105,617 AND 3,370,127.

THE MARK CONSISTS OF A MAN DUNKING A BASKETBALL INTO A HOOP.

SN 85-223,677, FILED 1-21-2011.

KRISTINA MORRIS, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,105,617

United States Patent and Trademark Office

Registered Oct. 14, 1997

**TRADEMARK
PRINCIPAL REGISTER**



**MINE O' MINE, INC. (NEVADA CORPORATION)
1875 CENTURY PARK EAST, 12TH FLOOR
LOS ANGELES, CA 90067**

**FOR: CLOTHING FOR MEN, WOMEN, AND
CHILDREN, NAMELY, EXERCISE WEAR;
WARMUP SUITS; JOGGING SUITS; SWEAT-
SUITS; SWEATPANTS AND SWEATSHIRTS;
SWEAT SHORTS; GYM SHORTS; TOPS; T-**

**SHIRTS, TANK TOPS; FOOTWEAR; ATHLETIC
FOOTWEAR; BASKETBALL SHOES; HEAD-
WEAR; HATS; CAPS; AND UNDERWEAR, IN
CLASS 25 (U.S. CLS. 22 AND 39).**

**FIRST USE 3-13-1993; IN COMMERCE
3-13-1993.**

SN 74-377,474, FILED 4-12-1993.

JEFFREY SMITH, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

SHAQ

Reg. No. 5,187,562

Registered Apr. 18, 2017

Int. Cl.: 9

Trademark

Principal Register

ABG-SHAQ, LLC (DELAWARE LIMITED LIABILITY COMPANY)
1411 BROADWAY, 4TH FLOOR
NEW YORK, NY 10018

CLASS 9: Cases for eyeglasses and sunglasses; Eyewear; Sunglasses

FIRST USE 2-25-2015; IN COMMERCE 2-25-2015

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 2141174, 4754072, 3428609

The name(s), portrait(s), and/or signature(s) shown in the mark identifies Shaquille O'Neal, whose consent(s) to register is made of record.

SER. NO. 86-851,382, FILED 12-16-2015

DEBORAH L MEINERS, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

Int. Cls.: 16, 25, and 28

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, 39, and 50

Reg. No. 2,141,174

United States Patent and Trademark Office

Registered Mar. 3, 1998

**TRADEMARK
PRINCIPAL REGISTER**

SHAQ

MINE O' MINE, INC. (CALIFORNIA CORPORATION)
12TH FLOOR
1875 CENTURY PARK EAST
LOS ANGELES, CA 90067 ASSIGNEE OF
O'NEAL, SHAQUILLE (UNITED STATES
CITIZEN) LOS ANGELES, CA 90067

FOR: PAPER AND PAPER ARTICLES, NAMELY, TRADING CARDS, STATIONERY, GIFT WRAPS; PARTY GOODS, NAMELY, TABLE CLOTHS, PICTURES, POSTERS; PUBLICATIONS, NAMELY, BOOKS, MAGAZINES, NEWSLETTERS, BULLETINS ABOUT SPORTS AND SPORTS FIGURES; CALENDARS; GREETING CARDS, NOTE CARDS AND PAPER NAPKINS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 11-0-1994; IN COMMERCE 11-0-1994.

FOR: T-SHIRTS AND FOOTWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 3-0-1995; IN COMMERCE 3-0-1995.

FOR: TOYS, GAMES, PLAYTHINGS, AND SPORTING GOODS, NAMELY, BASKETBALLS;

BASKETBALL BACKBOARDS; FIGURES, FIGURINES AND ACCESSORIES THEREFOR; ACTION FIGURE TOYS AND ACCESSORIES THEREFOR; SPORTS BALLS; FOAM BALLS; TOY BASKETBALL HOOP SETS; BATH TUB TOYS; ELECTRONIC GAME EQUIPMENT CONTAINING MEMORY DEVICES, NAMELY, HAND-HELD UNITS WITH A WATCH FUNCTION; HAND-HELD UNITS FOR PLAYING ELECTRONIC AND VIDEO GAMES; COIN AND NON-COIN OPERATED GAMES; PIN-BALL MACHINES; COMPUTER GAME CARTRIDGES, PROGRAMS AND TAPES; MANIPULATIVE AND JIGSAW PUZZLES; PAPER AND PLASTIC PARTY FAVORS IN THE NATURE OF SMALL TOYS AND NOISEMAKERS, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 5-0-1993; IN COMMERCE 5-0-1993.

SN 74-333,818, FILED 11-23-1992.

LAVERNE THOMPSON, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

SHAQ

Reg. No. 5,639,446

Registered Dec. 25, 2018

Int. Cl.: 25

Trademark

Principal Register

ABG-Shaq, LLC (DELAWARE LIMITED LIABILITY COMPANY)
1411 Broadway, Fourth Floor
New York, NEW YORK 10018

CLASS 25: Clothing, namely, men's suits, tuxedos, sport coats, pants, shirts, sweaters, coats, jackets, neckwear, socks, belts

FIRST USE 6-30-2018; IN COMMERCE 6-30-2018

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 2141174, 4388336, 2919666

The name(s), portrait(s), and/or signature(s) shown in the mark identifies Shaquille O'Neal, whose consent(s) to register is made of record.

SER. NO. 87-709,720, FILED 12-06-2017



Andrei Iancu

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

SHAQ

Reg. No. 5,729,095

Registered Apr. 16, 2019

Int. Cl.: 20

Trademark

Principal Register

ABG-Shaq, LLC (DELAWARE LIMITED LIABILITY COMPANY)
1411 Broadway, 4th Floor
New York, NEW YORK 10018

CLASS 20: Bed pillows; Bolsters; Mattress toppers; Mirror frames; Mirrors; Picture frames; Pillows; Accent pillows; Feather beds; Neck pillows; Toilet mirrors being hand-held mirrors

FIRST USE 12-19-2019; IN COMMERCE 12-19-2018

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 3428609

The name(s), portrait(s), and/or signature(s) shown in the mark identifies SHAQUILLE O'NEAL, whose consent(s) to register is made of record.

SER. NO. 87-755,584, FILED 01-15-2018



Andrei Iancu

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

SHAQ

Reg. No. 6,241,190

Registered Jan. 05, 2021

Int. Cl.: 21

Trademark

Principal Register

ABG-Shaq, LLC (DELAWARE LIMITED LIABILITY COMPANY)

Authentic Brands Group, Llc

1411 Broadway, 21st Floor

New York, NEW YORK 10018

CLASS 21: Bakeware; baking dishes; cookware, namely, pots and pans, steamers, roasting pans; cooking pans; basting spoons; mixing spoons; cooking spoons; slotted spoons; serving spoons; knife blocks; knife rests; knife boards; whisks; non-electric food blenders

FIRST USE 10-1-2020; IN COMMERCE 10-1-2020

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 2141174, 5187562, 5729095

The name(s), portrait(s), and/or signature(s) shown in the mark identifies Shaquille O'Neal, whose consent(s) to register is made of record.

SER. NO. 88-696,615, FILED 11-18-2019



United States of America

United States Patent and Trademark Office

SHAQ

Reg. No. 6,241,191

Registered Jan. 05, 2021

Int. Cl.: 11

Trademark

Principal Register

ABG-Shaq, LLC (DELAWARE LIMITED LIABILITY COMPANY)
Authentic Brands Group, Llc
1411 Broadway, 21st Floor
New York, NEW YORK 10018

CLASS 11: Air fryers; multi-purpose, electric countertop food preparation apparatus for cooking, baking, broiling, roasting, toasting, searing, browning, barbecuing and grilling food; barbecue grills; electric indoor grills; barbecues and grills; barbecues; electric grills; cooking grids adapted for barbecue grills; cooking grates adapted for barbecue grills; multicookers; food steamers, electric; electric pressure cookers; electric slow cookers; electric casseroles; electric rice cooker; deep fryer, electric; electric waffle makers

FIRST USE 10-1-2020; IN COMMERCE 10-1-2020

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 2141174, 5187562, 5729095

The name(s), portrait(s), and/or signature(s) shown in the mark identifies Shaquille O'Neal, whose consent(s) to register is made of record.

SER. NO. 88-696,636, FILED 11-18-2019



Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38, and 50

United States Patent and Trademark Office

Reg. No. 3,428,609

Registered May 13, 2008

**TRADEMARK
PRINCIPAL REGISTER**

SHAQ

MINE O'MINE, INC. (NEVADA CORPORATION)
21731 VENTURA BOULEVARD, SUITE 300
WOODLAND HILLS, CA 91364

OWNER OF U.S. REG. NOS. 2,141,174, 2,641,973,
AND OTHERS.

FOR: PLUSH TOYS AND STUFFED TOYS, IN
CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

THE NAME(S), PORTRAIT(S), AND/OR SIGNA-
TURE(S) SHOWN IN THE MARK IDENTIFIES
"SHAQUILLE O'NEAL", WHOSE CONSENT(S) TO
REGISTER IS SUBMITTED.

FIRST USE 5-0-2006; IN COMMERCE 5-0-2006.

SN 78-875,970, FILED 5-3-2006.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

DAVID HOFFMAN, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

SHAQ ATTAQ

Reg. No. 4,388,336

Registered Aug. 20, 2013

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

MINE O'MINE, INC. (NEVADA CORPORATION)
21731 VENTURA BOULEVARD
SUITE 300
WOODLAND HILLS, CA 91364

FOR: FOOTWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 4-19-2013, IN COMMERCE 4-19-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,141,174.

SN 77-725,454, FILED 4-29-2009.

RENEE MCCRAY, EXAMINING ATTORNEY



Leann Strickland
Acting Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

SHAQ FU

Reg. No. 4,988,975

Registered June 28, 2016

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

ABG-SHAQ, LLC (DELAWARE LIMITED LIABILITY COMPANY)
1411 BROADWAY, 4TH FLOOR
NEW YORK, NY 10018

FOR: ELECTRONIC GAME SOFTWARE; ELECTRONIC GAME DISCS; VIDEO GAME DISCS; VIDEO GAME SOFTWARE; DOWNLOADABLE MANUALS, BOOKLETS, BOOKS, AND GUIDES FEATURING COMPUTER AND VIDEO GAMES AND COMPUTER AND VIDEO GAME CHARACTERS; DOWNLOADABLE RING TONES, DIGITAL WALLPAPERS, SCREENSAVERS, GRAPHICS AND MUSIC VIA A GLOBAL COMPUTER NETWORK AND WIRELESS DEVICES; DIGITAL MEDIA, NAMELY, DOWNLOADABLE AUDIOVISUAL FILES FEATURING COMPUTER AND VIDEO GAMES, COMPUTER AND VIDEO GAME CHARACTERS, ANIMATION, MUSIC, SPORTS AND ENTERTAINMENT, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 12-1-2015; IN COMMERCE 12-1-2015.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,141,174 AND 3,428,609.

THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN THE MARK IDENTIFIES SHAQUILLE O'NEAL, WHOSE CONSENT(S) TO REGISTER IS MADE OF RECORD.

SN 85-948,026, FILED 5-31-2013.

MAYUR VAGHANI, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

SHAQ FU

Reg. No. 5,146,918

Registered Feb. 21, 2017

Int. Cl.: 9

Trademark

Principal Register

ABG-SHAQ, LLC (DELAWARE LIMITED LIABILITY COMPANY)
1411 BROADWAY, 4TH FLOOR
NEW YORK, NY 10018

CLASS 9: Electronic and video game console components and peripherals, namely, cables for transmitting sound and images, power supplies and battery chargers for electronic and video game consoles, video game cartridges and discs, and memory cards for electronic and video game consoles, audio speakers, electronic sensors and cameras for capturing motion for electronic and video game consoles

FIRST USE 12-31-2015; IN COMMERCE 12-31-2015

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 2141174, 3428609

The name(s), portrait(s), and/or signature(s) shown in the mark identifies Shaquille O'Neal, whose consent(s) to register is made of record.

SER. NO. 85-948,054, FILED 05-31-2013
MAYUR C VAGHANI, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

SHAQ FU

Reg. No. 4,717,948

Registered Apr. 7, 2015

Int. Cl.: 32

TRADEMARK

PRINCIPAL REGISTER

MINE O'MINE, INC. (NEVADA CORPORATION)
C/O BOULEVARD MANAGEMENT, INC.
21731 VENTURA BLVD., SUITE 300
WOODLAND HILLS, CA 91364

FOR: FRUIT PUNCH; SOFT DRINKS, IN CLASS 32 (U.S. CLS. 45, 46 AND 48).

FIRST USE 9-18-2014, IN COMMERCE 9-18-2014.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,141,174 AND 3,428,609.

THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN THE MARK IDENTIFIES SHAQUILLE O'NEAL, WHOSE CONSENT(S) TO REGISTER IS MADE OF RECORD.

SN 86-229,880, FILED 3-24-2014.

ALAIN LAFITE, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 5,099,995

Registered Dec. 13, 2016

Int. Cl.: 14

Trademark

Principal Register

ABG-Shaq, LLC (DELAWARE LIMITED LIABILITY COMPANY)
1411 Broadway, 4th Fl
New York, NY 10018

CLASS 14: horological and chronometric instruments; jewelry; precious stones; semi-precious stones; watches; clocks; parts and fittings for all the aforesaid goods sold as components therefor

FIRST USE 1-1-2016; IN COMMERCE 1-1-2016

The mark consists of Shaquille O'Neal's signature.

OWNER OF U.S. REG. NO. 8583187, 4754072, 8684232

The name(s), portrait(s), and/or signature(s) shown in the mark identifies "Shaquille O'Neal", whose consent(s) to register is made of record.

SER. NO. 87-017,578, FILED 04-28-2016

DAWN FELDMAN LEHKER, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

SHAQNOSIS

Reg. No. 4,765,042

Registered June 30, 2015

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

MINE O' MINE, INC. (NEVADA CORPORATION)
C/O BOULEVARD MANAGEMENT, INC.
21731 VENTURA BLVD., STE 300
WOODLAND HILLS, CA 91364

FOR: FOOTWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 7-0-2013; IN COMMERCE 7-0-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,141,174 AND 3,428,609.

THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN THE MARK IDENTIFIES SHAQUILLE O' NEAL, WHOSE CONSENT(S) TO REGISTER IS MADE OF RECORD.

SN 85-982,862, FILED 5-17-2013.

MAYUR VAGHANI, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

SHAQUILLE O'NEAL

Reg. No. 5,639,444

Registered Dec. 25, 2018

Int. Cl.: 25

Trademark

Principal Register

ABG-Shaq, LLC (DELAWARE LIMITED LIABILITY COMPANY)
1411 Broadway, Fourth Floor
New York, NEW YORK 10018

CLASS 25: Clothing, namely, men's suits, tuxedos, sport coats, pants, shirts, sweaters, coats, jackets, neckwear, socks, belts

FIRST USE 6-30-2018; IN COMMERCE 6-30-2018

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 2141174, 4388336, 2919666

The name(s), portrait(s), and/or signature(s) shown in the mark identifies "Shaquille O'Neal", whose consent(s) to register is made of record.

SER. NO. 87-709,027, FILED 12-05-2017



Andrei Iancu

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

SHAQUILLE O'NEAL

Reg. No. 4,978,325

ABG-SHAQ, LLC (DELAWARE LIMITED LIABILITY COMPANY)
1411 BROADWAY, 4TH FLOOR
NEW YORK, NY 10018

Registered June 14, 2016

Int. Cl.: 14

FOR: WATCHES AND JEWELRY, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

TRADEMARK

FIRST USE 1-1-2016; IN COMMERCE 1-1-2016.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN THE MARK IDENTIFIES "SHAQUILLE O'NEAL", WHOSE CONSENT(S) TO REGISTER IS MADE OF RECORD.

SN 85-831,879, FILED 1-24-2013.

WILLIAM VERHOSEK, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

SHAQUILLE O'NEAL XLG

Reg. No. 5,639,456

Registered Dec. 25, 2018

Int. Cl.: 25

Trademark

Principal Register

ABG-Shaq, LLC (DELAWARE LIMITED LIABILITY COMPANY)
1411 Broadway, Fourth Floor
New York, NEW YORK 10018

CLASS 25: Clothing, namely, men's suits, tuxedos, sport coats, pants, shirts, sweaters, coats, jackets, neckwear, socks, belts

FIRST USE 9-30-2018; IN COMMERCE 9-30-2018

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 2141174, 4388336, 2919666

No claim is made to the exclusive right to use the following apart from the mark as shown:
"XLG"

The name(s), portrait(s), and/or signature(s) shown in the mark identifies "Shaquille O'Neal", whose consent(s) to register is made of record.

SER. NO. 87-713,785, FILED 12-08-2017



Andrei Iancu

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

SHAQUILLE O'NEAL'S ALL STAR COMEDY JAM

Reg. No. 4,813,024

Registered Sep. 15, 2015

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

MINE O'MINE, INC. (NEVADA CORPORATION)
C/O BOULEVARD MANAGEMENT, INC.
21731 VENTURA BOULEVARD, SUITE 300
WOODLAND HILLS, CA 91364

FOR: DIGITAL MEDIA, NAMELY, PRE-RECORDED CD'S AND DVD'S FEATURING COMEDY AND ENTERTAINMENT; AUDIO AND VIDEO RECORDINGS FEATURING COMEDY AND ENTERTAINMENT; DOWNLOADABLE AUDIO AND VIDEO RECORDINGS AND WEBCASTS FEATURING COMEDY AND ENTERTAINMENT VIA THE INTERNET AND WIRELESS DEVICES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 10-5-2010; IN COMMERCE 10-5-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,141,174, 3,428,609, AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COMEDY JAM", APART FROM THE MARK AS SHOWN.

THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN THE MARK IDENTIFIES "SHAQUILLE O'NEAL", WHOSE CONSENT(S) TO REGISTER IS MADE OF RECORD.

SN 77-865,404, FILED 11-4-2009.

WILLIAM VERHOSEK, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

SODA SHAQ

Reg. No. 4,720,764

Registered Apr. 14, 2015

Int. Cl.: 32

TRADEMARK

PRINCIPAL REGISTER

MINE O'MINE, INC. (NEVADA CORPORATION)
C/O BOULEVARD MANAGEMENT, INC.
21731 VENTURA BLVD., STE 300
WOODLAND HILLS, CA 91364

FOR: SOFT DRINKS, IN CLASS 32 (U.S. CLS. 45, 46 AND 48).

FIRST USE 6-5-2013; IN COMMERCE 6-5-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,141,174 AND 3,428,609.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SODA", APART FROM THE MARK AS SHOWN.

SHAQUILLE O' NEAL IDENTIFIES A LIVING INDIVIDUAL WHOSE CONSENT IS OF RECORD.

SN 85-948,073, FILED 5-31-2013.

MAYUR VAGHANI, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office