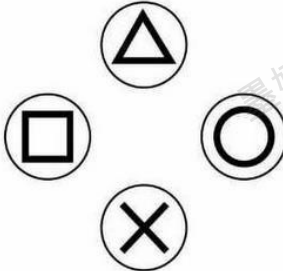


7. Through PlayStation Studios, SIE has also developed and produced numerous PlayStation® Brand video games. All of these video games consist of or include large amounts of creative audiovisual material, stories, characters, and other matter that are wholly original to SIE. SIE has made, and continues to make, substantial investments in the design, development, testing, manufacturing, marketing and distribution of their PlayStation® Brand video games. PlayStation® Brand video games take years and millions of dollars to develop.

8. SIE and SIE Inc. are the owners of many famous and distinctive trademarks, including the PLAYSTATION trademark and other trademarks (collectively, the “PLAYSTATION Trademarks”), and work in conjunction to license and protect those trademarks. SIE commercially exploits, protects and enforces rights in the famous and distinctive trademarks, names, logos, symbols, emblems, designs, trade dresses, and other identifying indicia associated with SIE and SIE Inc., including, but not limited to, the PLAYSTATION Trademarks that are the subject of valid and subsisting trademark registrations on the Principal Register of the United States Patent and Trademark Office as well as those that SIE Inc. has adopted and used in commerce throughout the United States, including in Illinois. A non-exclusive list of the PLAYSTATION Trademarks is included below.

<u>Registration No.(s)</u>	<u>Trademark</u>
2024707; 2109353	
2431970	DUAL SHOCK

2730542; 4430716; 3029637; 2087964; 2259732; 2053625	PlayStation
3025454	
3036993; 2728079; 3029636; 3482765; 7279163	
3147147; 3003228	PSP
3554534	
4017554	PS3
4498083; 6010231	DUALSHOCK
5748316	

5929333; 6776909	PLAYSTATION
6044484; 5667771	
6770229; 6082275; 2754313; 2993560	
6784229	
6805555; 2757385	

9. A non-exclusive list of the PLAYSTATION Trademarks associated with PlayStation® Brand video games is included below.

<u>Registration No.(s)</u>	<u>Trademark</u>
3064169	GOD OF WAR
4791550	BLOODBORNE
5392159; 4800895; 4810333; 4403964	THE LAST OF US

5396802; 6448762	HORIZON ZERO DAWN
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10. The above U.S. registrations for the PLAYSTATION Trademarks are valid, subsisting, in full force and effect, and many are incontestable pursuant to 15 U.S.C. § 1065. The registrations for the PLAYSTATION Trademarks constitute *prima facie* evidence of their validity and of the exclusive right to use the PLAYSTATION Trademarks pursuant to 15 U.S.C. § 1057(b). Incontestable status under 15 U.S.C. § 1065 provides that the registrations for the PLAYSTATION Trademarks are conclusive evidence of the validity of the PLAYSTATION Trademarks and of the registrations of the PLAYSTATION Trademarks, of ownership of the PLAYSTATION Trademarks, and of the exclusive right to use the PLAYSTATION Trademarks in commerce. 15 U.S.C. §§ 1115(b), 1065. True and correct copies of the United States Registration Certificates for the above-listed PLAYSTATION Trademarks are attached hereto as **Exhibit 1**.

11. The PLAYSTATION Trademarks signify to the purchaser that Genuine PlayStation® Products come from SIE and SIE Inc. and are manufactured to SIE and SIE Inc.'s quality standards. SIE and SIE Inc. ensure that products bearing the PLAYSTATION Trademarks are manufactured to the highest quality standards.

12. The PLAYSTATION Trademarks have been continuously used and never abandoned. The innovative marketing and product designs of the Genuine PlayStation® Products have enabled the PlayStation® Brand to achieve widespread recognition and fame. The widespread fame, outstanding reputation, and significant goodwill associated with the PlayStation® Brand have made the PLAYSTATION Trademarks valuable assets of SIE and SIE Inc.