

United States of America

United States Patent and Trademark Office

SHAQ FU

Reg. No. 4,988,975

Registered June 28, 2016

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

ABG-SHAQ, LLC (DELAWARE LIMITED LIABILITY COMPANY)
1411 BROADWAY, 4TH FLOOR
NEW YORK, NY 10018

FOR: ELECTRONIC GAME SOFTWARE; ELECTRONIC GAME DISCS; VIDEO GAME DISCS; VIDEO GAME SOFTWARE; DOWNLOADABLE MANUALS, BOOKLETS, BOOKS, AND GUIDES FEATURING COMPUTER AND VIDEO GAMES AND COMPUTER AND VIDEO GAME CHARACTERS; DOWNLOADABLE RING TONES, DIGITAL WALLPAPERS, SCREENSAVERS, GRAPHICS AND MUSIC VIA A GLOBAL COMPUTER NETWORK AND WIRELESS DEVICES; DIGITAL MEDIA, NAMELY, DOWNLOADABLE AUDIOVISUAL FILES FEATURING COMPUTER AND VIDEO GAMES, COMPUTER AND VIDEO GAME CHARACTERS, ANIMATION, MUSIC, SPORTS AND ENTERTAINMENT, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 12-1-2015; IN COMMERCE 12-1-2015.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,141,174 AND 3,428,609.

THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN THE MARK IDENTIFIES SHAQUILLE O'NEAL, WHOSE CONSENT(S) TO REGISTER IS MADE OF RECORD.

SN 85-948,026, FILED 5-31-2013.

MAYUR VAGHANI, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

SHAQ

Reg. No. 5,187,562

Registered Apr. 18, 2017

Int. Cl.: 9

Trademark

Principal Register

ABG-SHAQ, LLC (DELAWARE LIMITED LIABILITY COMPANY)
1411 BROADWAY, 4TH FLOOR
NEW YORK, NY 10018

CLASS 9: Cases for eyeglasses and sunglasses; Eyewear; Sunglasses

FIRST USE 2-25-2015; IN COMMERCE 2-25-2015

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 2141174, 4754072, 3428609

The name(s), portrait(s), and/or signature(s) shown in the mark identifies Shaquille O'Neal, whose consent(s) to register is made of record.

SER. NO. 86-851,382, FILED 12-16-2015
DEBORAH L MEINERS, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

SHAQ

Reg. No. 6,241,190

Registered Jan. 05, 2021

Int. Cl.: 21

Trademark

Principal Register

ABG-Shaq, LLC (DELAWARE LIMITED LIABILITY COMPANY)

Authentic Brands Group, Llc

1411 Broadway, 21st Floor

New York, NEW YORK 10018

CLASS 21: Bakeware; baking dishes; cookware, namely, pots and pans, steamers, roasting pans; cooking pans; basting spoons; mixing spoons; cooking spoons; slotted spoons; serving spoons; knife blocks; knife rests; knife boards; whisks; non-electric food blenders

FIRST USE 10-1-2020; IN COMMERCE 10-1-2020

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 2141174, 5187562, 5729095

The name(s), portrait(s), and/or signature(s) shown in the mark identifies Shaquille O'Neal, whose consent(s) to register is made of record.

SER. NO. 88-696,615, FILED 11-18-2019



Andrei Iancu

Director of the United States
Patent and Trademark Office



United States of America

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SHAQ

Reg. No. 6,241,191

Registered Jan. 05, 2021

Int. Cl.: 11

Trademark

Principal Register

ABG-Shaq, LLC (DELAWARE LIMITED LIABILITY COMPANY)

Authentic Brands Group, Llc

1411 Broadway, 21st Floor

New York, NEW YORK 10018

CLASS 11: Air fryers; multi-purpose, electric countertop food preparation apparatus for cooking, baking, broiling, roasting, toasting, searing, browning, barbecuing and grilling food; barbecue grills; electric indoor grills; barbecues and grills; barbecues; electric grills; cooking grids adapted for barbecue grills; cooking grates adapted for barbecue grills; multicookers; food steamers, electric; electric pressure cookers; electric slow cookers; electric casseroles; electric rice cooker; deep fryer, electric; electric waffle makers

FIRST USE 10-1-2020; IN COMMERCE 10-1-2020

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 2141174, 5187562, 5729095

The name(s), portrait(s), and/or signature(s) shown in the mark identifies Shaquille O'Neal, whose consent(s) to register is made of record.

SER. NO. 88-696,636, FILED 11-18-2019



Andrei Iancu

Director of the United States
Patent and Trademark Office



Digitally signed by United States Patent and Trademark Office
Location: United States Patent and Trademark Office
Date: 2023.01.22 05:38:19 -05'00'

United States of America

United States Patent and Trademark Office

SHAQUILLE O'NEAL

Reg. No. 6,975,993

Registered Feb. 07, 2023

Int. Cl.: 25

Trademark

Principal Register

ABG-Shaq, LLC (DELAWARE LIMITED LIABILITY COMPANY)
1411 BROADWAY
NEW YORK, NEW YORK 10018

CLASS 25: Clothing for men, namely, sweatshirts, suits, slacks, pants, shorts, knit shirts, pullovers, sweaters, tops, jackets, coats, shirts, sport shirts, t-shirts, polo shirts, leather jackets, footwear, namely, shoes, athletic shoes, basketball shoes

FIRST USE 9-13-2018; IN COMMERCE 9-13-2018

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

The name(s), portrait(s), and/or signature(s) shown in the mark identifies "Shaquille O'Neal", whose consent(s) to register is made of record.

SER. NO. 97-284,254, FILED 02-25-2022



Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



1776-2026

United States of America

United States Patent and Trademark Office

SHAQUILLE O'NEAL

Reg. No. 8,315,326

Registered Jun. 23, 2026

Int. Cl.: 3

Trademark

Principal Register

ABG-Shaq LLC (DELAWARE LIMITED LIABILITY COMPANY)

1411 Broadway, 21st Fl.

New York, NEW YORK 10018

CLASS 3: Perfumes, eau de toilette, cologne, non-medicated soaps; skin cleansers; shower gel

FIRST USE 11-00-2025; IN COMMERCE 11-00-2025

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

The name(s), portrait(s), and/or signature(s) shown in the mark identifies Shaquille O'Neal, whose consent(s) to register is made of record.

SER. NO. 97-829,316, FILED 03-08-2023



DIRECTOR OF THE UNITED STATES
PATENT AND TRADEMARK OFFICE



UNITED STATES
PATENT AND TRADEMARK OFFICE

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Int. Cls.: 16, 25, and 28

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, 39, and 50

Reg. No. 2,141,174

United States Patent and Trademark Office

Registered Mar. 3, 1998

**TRADEMARK
PRINCIPAL REGISTER**

SHAQ

MINE O' MINE, INC. (CALIFORNIA CORPORATION)
12TH FLOOR
1875 CENTURY PARK EAST
LOS ANGELES, CA 90067 ASSIGNEE OF
O'NEAL, SHAQUILLE (UNITED STATES
CITIZEN) LOS ANGELES, CA 90067

FOR: PAPER AND PAPER ARTICLES, NAMELY, TRADING CARDS, STATIONERY, GIFT WRAPS; PARTY GOODS, NAMELY, TABLE CLOTHS, PICTURES, POSTERS; PUBLICATIONS, NAMELY, BOOKS, MAGAZINES, NEWSLETTERS, BULLETINS ABOUT SPORTS AND SPORTS FIGURES; CALENDARS; GREETING CARDS, NOTE CARDS AND PAPER NAPKINS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 11-0-1994; IN COMMERCE 11-0-1994.

FOR: T-SHIRTS AND FOOTWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 3-0-1995; IN COMMERCE 3-0-1995.

FOR: TOYS, GAMES, PLAYTHINGS, AND SPORTING GOODS, NAMELY, BASKETBALLS;

BASKETBALL BACKBOARDS; FIGURES, FIGURINES AND ACCESSORIES THEREFOR; ACTION FIGURE TOYS AND ACCESSORIES THEREFOR; SPORTS BALLS; FOAM BALLS; TOY BASKETBALL HOOP SETS; BATH TUB TOYS; ELECTRONIC GAME EQUIPMENT CONTAINING MEMORY DEVICES, NAMELY, HAND-HELD UNITS WITH A WATCH FUNCTION; HAND-HELD UNITS FOR PLAYING ELECTRONIC AND VIDEO GAMES; COIN AND NON-COIN OPERATED GAMES; PIN-BALL MACHINES; COMPUTER GAME CARTRIDGES, PROGRAMS AND TAPES; MANIPULATIVE AND JIGSAW PUZZLES; PAPER AND PLASTIC PARTY FAVORS IN THE NATURE OF SMALL TOYS AND NOISEMAKERS, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 5-0-1993; IN COMMERCE 5-0-1993.

SN 74-333,818, FILED 11-23-1992.

LAVERNE THOMPSON, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

SHAQ-A-LICIOUS

Reg. No. 7,812,780

Registered May 27, 2025

Int. Cl.: 30

Trademark

Principal Register

ABG-Shaq, LLC (DELAWARE LIMITED LIABILITY COMPANY)
1411 Broadway, 21st Fl.
New York, NEW YORK 10018

CLASS 30: Candies

FIRST USE 8-00-2024; IN COMMERCE 8-00-2024

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

The name(s), portrait(s), and/or signature(s) shown in the mark identifies Shaquille O'Neal, whose consent(s) to register is made of record.

SER. NO. 98-310,346, FILED 12-12-2023



Coke Moya Smead

Acting Director of the United States Patent and Trademark Office



United States of America

United States Patent and Trademark Office

SHAQ

Reg. No. 7,832,209

Registered Jun. 17, 2025

Int. Cl.: 20

Trademark

Principal Register

ABG-Shaq, LLC (DELAWARE LIMITED LIABILITY COMPANY)
1411 Broadway, 21st Fl.
New York, NEW YORK 10018

CLASS 20: Furniture

FIRST USE 6-00-2024; IN COMMERCE 6-00-2024

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

The name(s), portrait(s), and/or signature(s) shown in the mark identifies Shaquille O'Neal, whose consent(s) to register is made of record.

SER. NO. 98-678,104, FILED 08-01-2024



Coke Moya Smead

Acting Director of the United States Patent and Trademark Office



Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38, and 50

Reg. No. 3,428,609

United States Patent and Trademark Office

Registered May 13, 2008

**TRADEMARK
PRINCIPAL REGISTER**

SHAQ

MINE O'MINE, INC. (NEVADA CORPORATION)
21731 VENTURA BOULEVARD, SUITE 300
WOODLAND HILLS, CA 91364

OWNER OF U.S. REG. NOS. 2,141,174, 2,641,973,
AND OTHERS.

FOR: PLUSH TOYS AND STUFFED TOYS, IN
CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

THE NAME(S), PORTRAIT(S), AND/OR SIGNA-
TURE(S) SHOWN IN THE MARK IDENTIFIES
"SHAQUILLE O'NEAL", WHOSE CONSENT(S) TO
REGISTER IS SUBMITTED.

FIRST USE 5-0-2006; IN COMMERCE 5-0-2006.

SN 78-875,970, FILED 5-3-2006.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

DAVID HOFFMAN, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

SHAQ ATTAQ

Reg. No. 4,388,336

Registered Aug. 20, 2013

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

MINE O'MINE, INC. (NEVADA CORPORATION)
21731 VENTURA BOULEVARD
SUITE 300
WOODLAND HILLS, CA 91364

FOR: FOOTWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 4-19-2013; IN COMMERCE 4-19-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,141,174.

SN 77-725,454, FILED 4-29-2009.

RENEE MCCRAY, EXAMINING ATTORNEY



Lea Street Lee

Acting Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

SHAQUILLE O'NEAL

Reg. No. 4,978,325

Registered June 14, 2016

Int. Cl.: 14

TRADEMARK

PRINCIPAL REGISTER

ABG-SHAQ, LLC (DELAWARE LIMITED LIABILITY COMPANY)
1411 BROADWAY, 4TH FLOOR
NEW YORK, NY 10018

FOR: WATCHES AND JEWELRY, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 1-1-2016; IN COMMERCE 1-1-2016.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN THE MARK IDENTIFIES "SHAQUILLE O'NEAL", WHOSE CONSENT(S) TO REGISTER IS MADE OF RECORD.

SN 85-831,879, FILED 1-24-2013.

WILLIAM VERHOSEK, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office