

10. BVLGARI Products are distributed and sold to consumers through Bulgari boutiques, authorized retailers throughout the United States such as Saks Fifth Avenue, Neiman

BVLGARI Products. As a result of its longstanding use, Bulgari owns common law trademark rights in its trademarks. Bulgari has also registered its trademarks with the United States Patent and Trademark Office. BVLGARI Products typically include at least one of Bulgari's registered trademarks. Often, multiple Bulgari marks are displayed on a single product. Bulgari uses its trademarks in connection with the marketing of its BVLGARI Products, including the following marks, which are collectively referred to as the "BVLGARI Trademarks."

Registration Number	Trademark
1,682,863	BVLGARI
1,693,893	
1,694,038	
1,694,380	
1,736,428	
1,826,133	
1,848,470	
2,102,804	
2,783,515	
2,954,459	
3,505,546	
5,697,708	SERPENTI

12. The above U.S. registrations for the BVLGARI Trademarks are valid, subsisting, in full force and effect, and many are incontestable pursuant to 15 U.S.C. § 1065. The BVLGARI Trademarks have been used exclusively and continuously by Bulgari, some since at least as early as 1970, and have never been abandoned. The registrations for the BVLGARI Trademarks constitute *prima facie* evidence of their validity and of Bulgari's exclusive right to use the BVLGARI Trademarks pursuant to 15 U.S.C. § 1057(b). True and correct copies of the United