

10. BVLGARI Products are distributed and sold to consumers through Bulgari boutiques, authorized retailers throughout the United States such as Saks Fifth Avenue, Neiman

BVLGARI Products. As a result of its longstanding use, Bulgari owns common law trademark rights in its trademarks. Bulgari has also registered its trademarks with the United States Patent and Trademark Office. BVLGARI Products typically include at least one of Bulgari's registered trademarks. Often, multiple Bulgari marks are displayed on a single product. Bulgari uses its trademarks in connection with the marketing of its BVLGARI Products, including the following marks, which are collectively referred to as the "BVLGARI Trademarks."

Registration Number	Trademark
1,682,863 1,693,893 1,694,038 1,694,380 1,736,428 1,826,133 1,848,470 2,102,804 2,783,515 2,954,459 3,505,546	BVLGARI
5,061,427	