

Int. Cl.: 14

Prior U.S. Cls.: 27 and 28

United States Patent and Trademark Office

Reg. No. 1,222,529

Registered Jan. 4, 1983

TRADEMARK
Principal Register



Nemi S.A. (Switzerland joint stock company)
via Clemente Maraini 14A
Lugano, Switzerland

For: WATCHES AND CLOCKS AND PARTS
THEREFOR; CHRONOMETERS; CHRONO-
GRAPHS; COSTUME JEWELRY AND JEWEL-
RY MADE WHOLLY OR IN PART OF
PRECIOUS METALS, in CLASS 14 (U.S. Cls. 27
and 28).

Owner of Switzerland Reg. No. 308,674, dated
Dec. 17, 1980, expires Dec. 17, 2000.

Ser. No. 330,071, filed Sep. 28, 1981.

ROBERTO VERBA, President, Hublot

Int. Cl.: 14

Prior U.S. Cls.: 2, 27, 28 and 50

United States Patent and Trademark Office

Reg. No. 3,083,092

Registered Apr. 18, 2006

**TRADEMARK
PRINCIPAL REGISTER**

BLACK MAGIC

HUBLOT SA, GENÈVE (SWITZERLAND SOCI-
ÉTÉ ANONYME)

RUE DE LA FONTAINE 7

CH-1204 GENÈVE

SWITZERLAND

FOR: JEWELLERY; TIMEPIECES AND CHRONO-
METRIC INSTRUMENTS NAMELY WATCHES
USED AS CHRONOGRAPHS, WATCHES USED AS
CHRONOSCOPES, CHRONOMETERS, WATCHES,
WRISTWATCHES, JEWELLERY WATCHES, DIV-
ING WATCHES, IN CLASS 14 (U.S. CLS. 2, 27, 28
AND 50).

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

PRIORITY DATE OF 11-2-2004 IS CLAIMED.

OWNER OF INTERNATIONAL REGISTRATION
0852748 DATED 5-2-2005, EXPIRES 5-2-2015.

SER. NO. 79-011,923, FILED 5-2-2005.

DANIEL CAPSHAW, EXAMINING ATTORNEY

Int. Cl.: 14

Prior U.S. Cls.: 2, 27, 28 and 50

United States Patent and Trademark Office

Reg. No. 3,149,003

Registered Sep. 26, 2006

**TRADEMARK
PRINCIPAL REGISTER**

BIG BANG

HUBLOT SA, GENÈVE (SWITZERLAND SOCI-
ÉTÉ ANONYME)
RUE DE LA FONTAINE 7
CH-1204 GENÈVE
SWITZERLAND

FOR: TIMEPIECES AND CHRONOMETRIC IN-
STRUMENTS AND PARTS THEREOF NAMELY
WATCH CASES, WATCH BANDS, WATCHES USED
AS CHRONOGRAPHS, WATCHES USED AS
CHRONOSCOPES, CHRONOMETERS, WATCHES,
WRISTWATCHES, DRESS WATCHES, DIVING
WATCHES, MOVEMENTS FOR CLOCKS AND
WATCHES, MOVEMENTS FOR WATCHES, IN
CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

PRIORITY DATE OF 6-1-2005 IS CLAIMED.

OWNER OF INTERNATIONAL REGISTRATION
0868263 DATED 10-28-2005, EXPIRES 10-28-2015.

SER. NO. 79-017,669, FILED 10-28-2005.

PETER CHENG, EXAMINING ATTORNEY

Int. Cls.: 3, 9, 16 and 18

**Prior U.S. Cls.: 1, 2, 3, 4, 5, 6, 21, 22, 23, 26, 29, 36, 37,
38, 41, 50, 51 and 52**

United States Patent and Trademark Office

Reg. No. 3,376,234

Registered Jan. 29, 2008

**TRADEMARK
PRINCIPAL REGISTER**

BIG BANG

HUBLOT SA. GENÈVE (SWITZERLAND SOCI-
ÉTÉ ANONYME (SA))
RUE DE LA FONTAINE 7
CH-1204 GENÈVE
SWITZERLAND

FOR: PERFUMES, NON-MEDICINAL PREPARA-
TIONS FOR TOILETRY USE, NAMELY, OILS,
AFTER-SHAVE LOTIONS, SOAPS, IN CLASS 3 (U.S.
CLS. 1, 4, 6, 50, 51 AND 52).

FOR: SUNGLASSES, SPORTS EYEWEAR, SPEC-
TACLE FRAMES, SPECTACLE CASES, IN CLASS 9
(U.S. CLS. 21, 23, 26, 36 AND 38).

FOR: PENCIL STANDS, PROPELLING PENCILS,
ROLLER PENS, PENHOLDERS AND PEN CLIPS,
PENS, PEN NIBS, PEN CASES, WRITING MATERI-
ALS, NAMELY, INKS, PADS, IN CLASS 16 (U.S. CLS.
2, 5, 22, 23, 29, 37, 38 AND 50).

FOR: RUCKSACKS, HANDBAGS, TRAVELLING
BAGS, TRUNKS AND SUITCASES, BOXES AND
CASES OF LEATHER OR IMITATION LEATHER,

VALISES FOR PERSONAL EFFECTS, ATTACHÉ
CASES, TRAVELLING BAG SETS, BRIEFCASES,
KEY CASES, BUSINESS CARD CASES, UMBREL-
LAS, PARASOLS AND WALKING STICKS, IN
CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

PRIORITY DATE OF 6-21-2006 IS CLAIMED.

OWNER OF INTERNATIONAL REGISTRATION
0911607 DATED 12-15-2006, EXPIRES 12-15-2016.

OWNER OF U.S. REG. NO. 3,149,003.

SER. NO. 79-033,958, FILED 12-15-2006.

ANNE FARRELL, EXAMINING ATTORNEY

Int. Cls.: 3, 9, 16 and 18

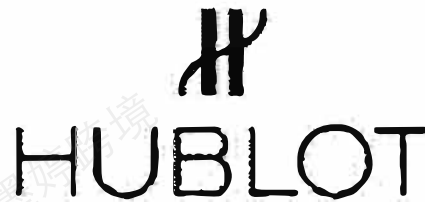
**Prior U.S. Cls.: 1, 2, 3, 4, 5, 6, 21, 22, 23, 26, 29, 36, 37,
38, 41, 50, 51 and 52**

Reg. No. 3,405,702

Registered Apr. 1, 2008

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**



HUBLOT SA, GENÈVE (SWITZERLAND SOCI-
ÉTÉ ANONYME)
RUE DE LA FONTAINE 7
CH-1204 GENÈVE, SWITZERLAND

FOR: PERFUMES, NON-MEDICINAL PREPARA-
TIONS FOR TOILETRY USE, NAMELY, OILS,
AFTER SHAVE LOTIONS AND SOAPS, IN CLASS
3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FOR: SUNGLASSES, SPORTS EYEWEAR, SPEC-
TACLE FRAMES, SPECTACLE CASES, IN CLASS 9
(U.S. CLS. 21, 23, 26, 36 AND 38).

FOR: PENCIL STANDS, PROPELLING PENCILS,
ROLLER PENS, PENHOLDERS AND PEN CLIPS,
PENS, PEN NIBS, PEN CASES, WRITING MATERI-
ALS, NAMELY, INKS AND PADS, IN CLASS 16 (U.S.
CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FOR: RUCKSACKS, HANDBAGS, TRAVELING
BAGS, TRUNKS AND SUITCASES, BOXES AND

CASES OF LEATHER OR IMITATION LEATHER,
VALISES FOR PERSONAL EFFECTS, ATTACHE
CASES, TRAVELING BAG SETS, BRIEFCASES,
KEY CASES, BUSINESS CARD CASES, UMBREL-
LAS, PARASOLS AND WALKING STICKS, IN
CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

PRIORITY DATE OF 7-14-2006 IS CLAIMED.

OWNER OF INTERNATIONAL REGISTRATION
0913231 DATED 12-6-2006, EXPIRES 12-6-2016.

OWNER OF U.S. REG. NO. 1,222,529.

SER. NO. 79-034,508, FILED 12-6-2006.

ANNE FARRELL, EXAMINING ATTORNEY

Int. Cls.: 25 and 34

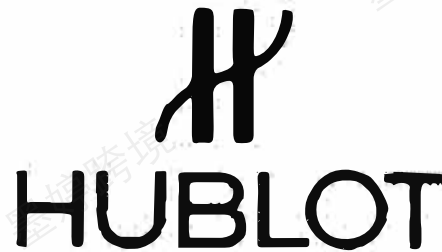
Prior U.S. Cls.: 2, 8, 9, 17, 22 and 39

United States Patent and Trademark Office

Reg. No. 3,661,145

Registered July 28, 2009

**TRADEMARK
PRINCIPAL REGISTER**



HUBLOT SA, GENÈVE (SWITZERLAND SOCI-
ÉTÉ ANONYME)
RUE DE LA FONTAINE 7
CH-1204 GENÈVE
SWITZERLAND

FOR: CLOTHING, NAMELY, TEE-SHIRTS,
SHIRTS, JERSEYS, PULLOVERS, SKIRTS, TROU-
SERS, JACKETS, SUITS, COATS, SASHES FOR
WEAR, TIES; FOOTWEAR, HEADWEAR, NAMELY,
HATS AND CAPS, IN CLASS 25 (U.S. CLS. 22 AND
39).

FOR: TOBACCO; MATCHES AND SMOKERS'
ARTICLES NOT MADE OF PRECIOUS METALS,
NAMELY, SMOKERS' ASHTRAYS, CIGAR AND
CIGARETTE BOXES, SMOKERS' LIGHTERS, SMO-
KERS' ASHTRAYS, IN CLASS 34 (U.S. CLS. 2, 8, 9
AND 17).

PRIORITY DATE OF 4-22-2008 IS CLAIMED.

OWNER OF INTERNATIONAL REGISTRATION
0979554 DATED 8-19-2008, EXPIRES 8-19-2018.

OWNER OF U.S. REG. NOS. 1,222,529 AND
3,405,702.

THE ENGLISH TRANSLATION OF THE FOR-
EIGN WORD(S) IN THE MARK IS: PORTHOLE.

SER. NO. 79-059,843, FILED 8-19-2008.

ZACHARY BELLO, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office



Reg. No. 3,715,561 HUBLOT SA, GENÈVE (SWITZERLAND SOCIÉTÉ ANONYME (SA))

Registered Nov. 24, 2009 RUE DE LA FONTAINE 7
CH-1204 GENÈVE
SWITZERLAND

Int. Cl.: 14

**TRADEMARK
PRINCIPAL REGISTER**

FOR: JEWELLERY, HOROLOGICAL AND CHRONOMETRIC INSTRUMENTS, NAMELY, WATCHES, WRISTWATCHES, WATCHBANDS, WATCH CASES, DIALS, CLOCKS, WALL CLOCKS, CHRONOMETERS, CHRONOGRAPHS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

PRIORITY DATE OF 10-28-2008 IS CLAIMED.

OWNER OF INTERNATIONAL REGISTRATION 1006223 DATED 4-27-2009, EXPIRES 4-27-2019.

SER. NO. 79-070,270, FILED 4-27-2009.

MIDGE BUTLER, EXAMINING ATTORNEY



David J. Kyfos

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office



Reg. No. 3,787,659

Registered May 11, 2010

Int. Cl.: 14

TRADEMARK

PRINCIPAL REGISTER

HUBLLOT SA, GENÈVE (SWITZERLAND SOCIÉTÉ ANONYME (SA))
RUE DE LA FONTAINE 7
CH-1204 GENÈVE, SWITZERLAND

FOR: MOVEMENTS FOR CLOCKS AND WATCHES, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

THE MARK CONSISTS OF A STYLIZED LETTER "H" AND THE WORDING "UNICO".

PRIORITY DATE OF 2-20-2009 IS CLAIMED.

OWNER OF INTERNATIONAL REGISTRATION 1013340 DATED 8-17-2009, EXPIRES 8-17-2019.

THE ENGLISH TRANSLATION OF "UNICO" IN THE MARK IS "ONLY".

SER. NO. 79-072,925, FILED 8-17-2009.

TOBY BULLOFF, EXAMINING ATTORNEY



David J. Kyfos

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

KING POWER

Reg. No. 3,814,806

Registered July 6, 2010

Int. Cl.: 14

TRADEMARK

PRINCIPAL REGISTER

HUBLOT SA, GENÈVE (SWITZERLAND SOCIÉTÉ ANONYME)
RUE DE LA FONTAINE 7
CH-1204 GENÈVE, SWITZERLAND

FOR: JEWELRY, HOROLOGICAL AND CHRONOMETRIC INSTRUMENTS, NAMELY, WATCHES, WRISTWATCHES, WATCH BANDS, DIALS, CLOCKS, WALL CLOCKS, CHRONOMETERS, CHRONOGRAPHS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY DATE OF 11-7-2008 IS CLAIMED.

OWNER OF INTERNATIONAL REGISTRATION 1018417 DATED 5-7-2009, EXPIRES 5-7-2019.

SER. NO. 79-074,789, FILED 5-7-2009.

MATTHEW EINSTEIN, EXAMINING ATTORNEY



David J. Kyfos

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

KEY OF TIME

Reg. No. 4,140,869

Registered May 15, 2012

Int. Cl.: 14

TRADEMARK

PRINCIPAL REGISTER

HUBLOT SA, GENÈVE (SWITZERLAND SOCIÉTÉ ANONYME)
RUE DE LA FONTAINE 7
CH-1204 GENÈVE
SWITZERLAND

FOR: JEWELRY, TIMEPIECES AND CHRONOMETRIC INSTRUMENTS, NAMELY, WATCHES, WRISTWATCHES, WATCH BANDS, WATCH CASES, DIALS, CLOCKS, WALL CLOCKS, CHRONOMETERS, CHRONOGRAPHS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY DATE OF 3-1-2011 IS CLAIMED.

OWNER OF INTERNATIONAL REGISTRATION 1089825 DATED 8-15-2011, EXPIRES 8-15-2021.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TIME", APART FROM THE MARK AS SHOWN.

SER. NO. 79-102,224, FILED 8-15-2011.

WILLIAM VERHOSEK, EXAMINING ATTORNEY



David J. Kypos

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office



CLASSICO

Reg. No. 4,322,684

Registered Apr. 23, 2013

Int. Cl.: 14

TRADEMARK

PRINCIPAL REGISTER

HUBLOT SA, GENÈVE (SWITZERLAND SOCIÉTÉ ANONYME)
RUE DU RHÔNE 30
CH-1204 GENÈVE
SWITZERLAND

FOR: JEWELRY; TIMEPIECES AND CHRONOMETRIC INSTRUMENTS, NAMELY, WATCHES, WRISTWATCHES, WATCH STRAPS, DIALS FOR CLOCK AND WATCH MAKING, CLOCKS, WALL CLOCKS, CHRONOMETERS, CHRONOGRAPHS FOR USE AS TIMEPIECES; MOVEMENTS FOR CLOCKS AND WATCHES, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

OWNER OF U.S. REG. NOS. 1,222,529, 3,787,659 AND OTHERS.

PRIORITY DATE OF 2-22-2012 IS CLAIMED.

OWNER OF INTERNATIONAL REGISTRATION 1125133 DATED 6-22-2012, EXPIRES 6-22-2022.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CLASSICO", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF A STYLIZED LETTER "H" ABOVE THE WORD "CLASSICO".

THE ENGLISH TRANSLATION OF "CLASSICO" IN THE MARK IS "CLASSIC".

SER. NO. 79-116,315, FILED 6-22-2012.

LINDA LAVACHE, EXAMINING ATTORNEY



Linda Lavache
Acting Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

Magic Gold

Reg. No. 4,381,674

Registered Aug. 13, 2013

Int. Cl.: 14

TRADEMARK

PRINCIPAL REGISTER

HUBLOT SA, GENÈVE (SWITZERLAND SOCIÉTÉ ANONYME)
RUE DU RHÔNE 30
CH-1204 GENÈVE, SWITZERLAND

FOR: GOLD-BASED ALLOYS AND COMPOSITES THEREOF AND GOODS MADE OF THE AFORESAID MATERIALS, NAMELY, WATCHES, WRISTWATCHES, WATCH STRAPS, DIALS FOR CLOCKS AND WATCH-MAKING, CLOCKS, GRANDFATHER CLOCKS, CHRONOMETERS, AND CHRONOGRAPHS FOR USE AS TIMEPIECES, ALL THE FOREGOING CONTAINING GOLD, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY DATE OF 1-9-2012 IS CLAIMED.

OWNER OF INTERNATIONAL REGISTRATION 1128346 DATED 6-21-2012, EXPIRES 6-21-2022.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GOLD", APART FROM THE MARK AS SHOWN.

SER. NO. 79-117,552, FILED 6-21-2012.

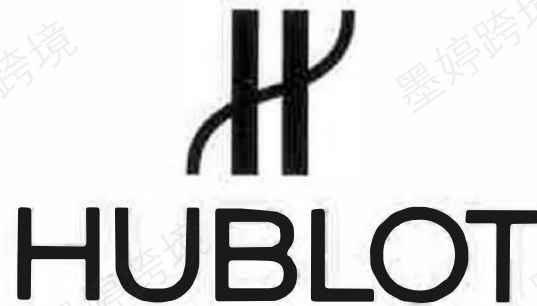
LINDA LAVACHE, EXAMINING ATTORNEY



Lisa Street Liu

Acting Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office



Reg. No. 4,702,607

Registered Mar. 17, 2015

Int. Cl.: 3

TRADEMARK

PRINCIPAL REGISTER

HUBLOT SA, GENÈVE (SWITZERLAND CORPORATION)
RUE DU RHÔNE 30
1204 GENÈVE, SWITZERLAND

FOR: PERFUMES, NON-MEDICINAL PREPARATIONS FOR TOILETRY USE, NAMELY, OILS, AFTER SHAVE LOTIONS AND SOAPS; COSMETICS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

OWNER OF SWITZERLAND REG. NO. P-355780, DATED 10-2-1987, EXPIRES 6-12-2017.

OWNER OF U.S. REG. NOS. 1,222,529, 3,405,702, AND 3,661,145.

THE MARK CONSISTS OF THE STYLIZED LETTER "H" ABOVE THE STYLIZED WORD "HUBLOT".

THE ENGLISH TRANSLATION OF "HUBLOT" IN THE MARK IS "PORTHOLE".

SER. NO. 86-230,133, FILED 3-24-2014.

KERI CANTONE, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,916,069

Registered Mar. 15, 2016

Int. Cl.: 14

TRADEMARK

PRINCIPAL REGISTER

HUBLOT SA, GENÈVE (SWITZERLAND SOCIÉTÉ ANONYME)
RUE DU RHÔNE 30
CH-1204 GENÈVE, SWITZERLAND

FOR: JEWELRY, TIMEPIECES AND CHRONOMETRIC INSTRUMENTS, NAMELY, WATCHES, WRISTWATCHES, WATCH STRAPS, WATCH CASES, DIALS FOR CLOCK- AND WATCH MAKING, CLOCKS, WALL CLOCKS, CHRONOMETERS AND CHRONOGRAPHS AS WATCHES, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BOUTIQUE EXCLUSIVE", APART FROM THE MARK AS SHOWN.

PRIORITY DATE OF 11-27-2014 IS CLAIMED.

OWNER OF INTERNATIONAL REGISTRATION 1258485 DATED 5-8-2015, EXPIRES 5-8-2025.

THE MARK CONSISTS OF CONCENTRIC CIRCLES CONTAINING THE WORD "HUBLOT" FLANKED BY TWO STYLIZED BOLT HEADS FOLLOWED BY THE WORDING "BOUTIQUE EXCLUSIVE" ALL IN THE OUTER CONCENTRIC CIRCLE AND INSIDE THE CENTER OF THE CONCENTRIC CIRCLES IS A STYLIZED LETTER "H" INTERSECTED BY TWO DIAGONAL WAVY BANDS.

THE ENGLISH TRANSLATION OF "HUBLOT" IN THE MARK IS "PORTHOLE".

SER. NO. 79-169,798, FILED 5-8-2015.

HAI-LY LAM, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America
United States Patent and Trademark Office

FIRMAMENT

Reg. No. 4,779,597

Registered July 28, 2015

Int. Cl.: 14

TRADEMARK

PRINCIPAL REGISTER

HUBLOT SA, GENÈVE (SWITZERLAND SOCIÉTÉ ANONYME)
RUE DU RHÔNE 30
CH-1204 GENÈVE
SWITZERLAND

FOR: TIMEPIECES AND CHRONOMETRIC INSTRUMENTS, NAMELY, WATCHES, WRISTWATCHES, CHRONOMETERS, CLOCKS, TABLE CLOCKS, MOVEMENTS FOR TIMEPIECES; JEWELRY, NAMELY, BRACELETS, RINGS, NECKLACES, EARRINGS, PENDANTS, BROOCHES, CUFFLINKS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY DATE OF 3-10-2014 IS CLAIMED.

OWNER OF INTERNATIONAL REGISTRATION 1222283 DATED 9-8-2014, EXPIRES 9-8-2024.

SER. NO. 79-154,667, FILED 9-8-2014.

DEIRDRE ROBERTSON, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office