

United States of America

United States Patent and Trademark Office

EX-GUARD

Reg. No. 4,531,926

Registered May 20, 2014

Int. Cl.: 12

TRADEMARK

PRINCIPAL REGISTER

EXCEL CONCEPTS, INC. (IOWA CORPORATION)
1922 NE LANCASTER DR.
ANKENY, IA 50021

FOR: LAND VEHICLE PARTS, NAMELY, GRILL GUARDS FOR SEMIS, TRACTOR TRAILERS, TRUCKS AND LAND VEHICLES; PROTECTIVE GRILL SHIELDS FOR SEMIS, TRACTOR TRAILERS, TRUCKS AND LAND VEHICLES; STRUCTURAL PARTS FOR LAND VEHICLES, NAMELY, GUARDS FOR THE PROTECTION OF AUTOMOTIVE GRILLS, AIR INTAKES, HEADLIGHTS AND OTHER FRONT-MOUNTED FEATURES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 11-1-2009; IN COMMERCE 11-1-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-873,070, FILED 3-11-2013.

HOWARD B. LEVINE, EXAMINING ATTORNEY



Michelle K. Lee
Deputy Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 6,755,351

Registered Jun. 07, 2022

Int. Cl.: 12

Trademark

Principal Register

HOLT SALES AND SERVICE, INC. (IOWA CORPORATION), AKA HOLT
SALES & SERVICE, INC.
2515 DEAN AVENUE
DES MOINES, IOWA 50317

CLASS 12: Land vehicle parts, namely, grill guards for semis, tractor trailers, trucks and land vehicles; protective grill shields for semis, tractor trailers, trucks and land vehicles; structural parts for land vehicles, namely, guards for the protection of automotive grills, air intakes, headlights and other front-mounted features

FIRST USE 2-00-2021; IN COMMERCE 2-00-2021

The mark consists of the wording "EX-GUARD" having a stylized, oversized X with the wording "WE'VE GOT YOU COVERED!" disposed below the "GUARD" portion of "EX-GUARD".

SER. NO. 90-342,377, FILED 11-25-2020



Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office

