

registered trademarks CASETIFY  (U.S. Reg. No. 6,951,365) and CASETIFY (U.S. Reg. No. 4,707,090) (the “CASETIFY Trademarks”). *See* **Exhibit 1**. The Defendants created internet

6,951,365) and CASETIFY (U.S. Reg. No.

4,707,090). The CASETIFY Trademarks are distinctive and identify the merchandise as goods

originating from the Plaintiff. The registrations for the CASETIFY Trademarks constitute prima