

Copyright Reg. No.	Copyright	Registration Date
VA 2-415-942	PLIM PLIM 3D	October 1, 2024
VA 2-415-930	PLIM PLIM	October 1, 2024

U.S. TM Reg. No.	Trademark	Registration Date
7,877,689		August 5, 2025

House, five books featuring the Plim Plim character have been published with over 20,000 copies sold as of 2024. The success of this animated series resulted in the creation of another series titled “Las Mágicas Histórias de Plim Plim,” additional YouTube channels, TV shows, music, books and other affiliated products.

28. From the date of the creation of the first PLIM PLIM Products to the present, Plaintiff is and has been the sole and official source of genuine PLIM PLIM Products in the United States which include party decorations, children’s clothing, books, toys, and other products.

29. Since at least 2024, the PLIM PLIM Copyrights and PLIM PLIM Trademark have been and continue to be the subject of substantial and continuous marketing and promotion by Plaintiff. For example, genuine PLIM PLIM Products are available to purchase through Plaintiff’s online shop (<https://www.plimplimshop.tv/>) and through licensed vendors:

² *Animated Series Plim Plim Reaches Its Highest-Ever Global Views*, PR NEWSWIRE (Feb. 5, 2024, 2:50 ET), <https://www.prnewswire.com/news-releases/animated-series-plim-plim-reaches-its-highest-ever-global-views-302053697.html>.