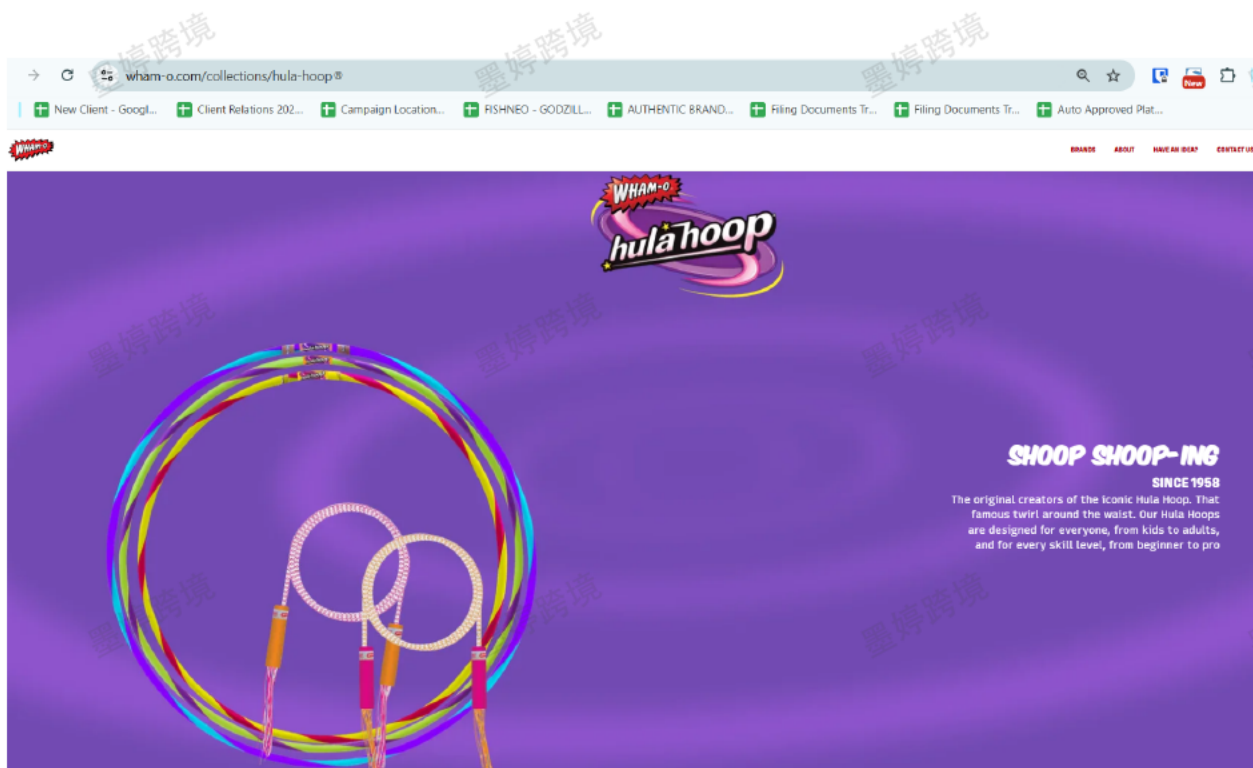




Plaintiffs’ reputation and goodwill and valuable intellectual property by selling and/or offering for sale unauthorized and infringing versions of the HULA-HOOP Products (hereafter “Infringing Products”) in violation of Plaintiffs’ federally registered trademark.

10. WHAM-O is the registered owner of U.S. Trademark Registration No. 0,739,307 (hereinafter referred as the “HULA-HOOP Trademark”).

Trademark	Registration No.	Goods and Services
HULA-HOOP	0739307	US 022: PLASTIC TOY HOOPS. Class 028

11. The HULA-HOOP Trademark is famous, is inherently distinctive and/or has acquired distinctiveness through extensive use in commerce.