

Trademark	Registration No.	Goods and Services
		discs, and DVDs, all featuring music and animated performances; pre-recorded video and audio discs, DVDs featuring games; video game software; interactive video game programs; software for playing video games; interactive entertainment software for playing video games in Class 009.
		For: Publications, namely, graphic novels, fiction books, comic books, art books, coffee table books relating to art, comics, animation and entertainment; school and office supplies, namely, calendars, gift books, notebooks, posters, stationary and stationery type portfolios; trading cards; art prints; collectible cards in Class 016.
		For: Men's, women's and children's clothing, namely, shirts, t-shirts, sweatshirts; footwear, namely, shoes, sneakers, athletic shoes; tennis wear, namely, wristbands; outerwear, namely, jackets, gloves; headwear, namely, hats, caps; masquerade costumes, masquerade costumes with masks sold in connection therewith in Class 025.
		For: Toys and sporting goods, namely, play figures and accessories therefore, toy figures, toy statuettes and toy figurines made of molded plastic, dolls and accessories therefor, plush toys, stuffed toys, playing cards in Class 028.
		For: Entertainment services, namely, production and distribution of motion pictures, films, television programs, in the fields of animated entertainment; entertainment services, namely, distribution of animated audio-visual works via the Internet and television; publication of books, magazines, cartoons, comic strips and comic graphic novels, fiction books and comic books, in the fields of comics, graphic novels, and animated entertainment; production of animated entertainment, namely, motion pictures and television programs; providing comics via the Internet; providing information online regarding animated entertainment, computer games and comics in Class 041.

15. The BLEACH Trademark registration is valid, subsisting, unrevoked, uncanceled, and incontestable pursuant to 15 U.S.C. § 1065. The registration constitutes prima facie evidence of validity and of Plaintiff's exclusive right to use the BLEACH Trademark pursuant to 15 U.S.C. § 1057(b).