

**UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF ILLINOIS
EASTERN DIVISION**

THE COLLEGE COMPANY, LLC,

PLAINTIFF,

V.

THE PARTNERSHIPS IDENTIFIED ON SCHEDULE A,

DEFENDANTS.

CASE NO.: 1:26-cv-09208

EXHIBIT 1 | TRADEMARK

TRADEMARK			
REG. NO.	MARK	CLASS(ES) OF GOODS & SERVICES	REG. DATE
6770507	BIRDS AREN'T REAL	IC025: clothing, namely, shirts, hats, sweatshirts, t-shirts, long-sleeved t-shirts, socks	Jun. 28, 2022

United States of America

United States Patent and Trademark Office

BIRDS AREN'T REAL

Reg. No. 6,770,507

Registered Jun. 28, 2022

Int. Cl.: 25

Trademark

Principal Register

THE COLLEGE COMPANY LLC (ARKANSAS LIMITED LIABILITY COMPANY)

4494 W Patrick St
Fayetteville, ARKANSAS 72704

CLASS 25: clothing, namely, shirts, hats, sweatshirts, t-shirts, long-sleeved t-shirts, socks

FIRST USE 10-8-2019; IN COMMERCE 10-8-2019

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 90-205,113, FILED 09-23-2020



Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office

