

United States of America
United States Patent and Trademark Office

SUPRA

Reg. No. 5,932,399

Registered Dec. 10, 2019

Int. Cl.: 12

Trademark

Principal Register

TOYOTA JIDOSHA KABUSHIKI KAISHA (JAPAN CORPORATION), TA TOYOTA
MOTOR CORPORATION

1, Toyota-cho
Toyota-shi, Aichi-ken, JAPAN 471-8571

CLASS 12: Automobiles and structural parts thereof

FIRST USE 7-20-2019; IN COMMERCE 7-20-2019

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY
PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-310,304, FILED 01-23-2017



Andrei Iancu

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

COROLLA

Reg. No. 867,434

Registered Apr. 01, 1969

Amended Feb. 26, 2019

U.S. Cl.: 19

Trademark

Principal Register

TOYOTA JIDOSHA KABUSHIKI KAISHA (JAPAN CORPORATION), TA TOYOTA
MOTOR CORPORATION

1 Toyota-cho
Toyota-shi, Aichi-ken, JAPAN 4718571

CLASS 19: MOTORCARS AND PARTS THEREOF

FIRST USE 11-00-1966; IN COMMERCE 1-00-1967

SER. NO. 72-298,644, FILED 05-20-1968



Andrew I. Lerner

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

C-HR

Reg. No. 5,256,854

Registered Aug. 01, 2017

Int. Cl.: 12

Trademark

Principal Register

Toyota Jidosha Kabushiki Kaisha (JAPAN CORPORATION), TA Toyota Motor Corporation
,
1, Toyota-cho
Toyota-shi, Aichi-ken JAPAN 471-8571

CLASS 12: automobiles and structural parts thereof

FIRST USE 4-18-2017; IN COMMERCE 4-18-2017

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY
PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 86-752,697, FILED 09-10-2015
APRIL ANNE HESIK, EXAMINING ATTORNEY



Joseph Matal

Performing the Functions and Duties of the
Under Secretary of Commerce for
Intellectual Property and Director of the
United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 5,803,480

Registered Jul 16, 2019

Int. Cl.: 21, 25

Trademark

Principal Register

TOYOTA JIDOSHA KABUSHIKI KAISHA (JAPAN CORPORATION), TA TOYOTA MOTOR CORPORATION
1, Toyota-cho, Toyota-shi,
Aichi-ken, JAPAN 471-8571

CLASS 21: drinkware

FIRST USE 2-29-1996; IN COMMERCE 2-29-1996

CLASS 25: clothing, namely, t-shirts, shirts, vests, sweatshirts, sweaters, jackets, hats and caps

FIRST USE 2-29-1996; IN COMMERCE 2-29-1996

The mark consists of a stylized letter "L" in an oval design.

OWNER OF U.S. REG. NO. 1619755, 2463610

SER. NO. 87-947,526, FILED 06-04-2018



Andrei Iancu

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LEXUS

Reg. No. 5,410,473

Registered Jul. 23, 2019

Int. Cl.: 21, 25

Trademark

Principal Register

TOYOTA JIDOSHA KABUSHIKI KAISHA (JAPAN CORPORATION), TA TOYOTA
MOTOR CORPORATION

1, Toyota-cho, Toyota-shi
Aichi-ken, JAPAN 471-8571

CLASS 21: drinkware

FIRST USE 2-29-1996; IN COMMERCE 2-29-1996

CLASS 25: clothing, namely, t-shirts, shirts, vests, sweatshirts, sweaters, jackets, hats, and
caps

FIRST USE 2-29-1996; IN COMMERCE 2-29-1996

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY
PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 1574718, 1675339, 1739201

SER. NO. 87-947,438, FILED 06-04-2018



Andrei Iancu

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Reg. No. 6,938,649
Registered Jan. 03, 2023
Int. Cl.: 7, 11, 12
Trademark
Principal Register

TOYOTA JIDOSHA KABUSHIKI KAISHA (JAPAN CORPORATION), TA
TOYOTA MOTOR CORPORATION
1, Toyota-cho, Toyota-shi
Aichi-ken, JAPAN 471-8571

CLASS 7: Oil filters; air filters for automobile engines; spark plugs; fuel filters

FIRST USE 9-00-2014; IN COMMERCE 9-00-2014

CLASS 11: Air filters for domestic use

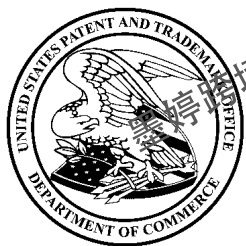
FIRST USE 9-00-2014; IN COMMERCE 9-00-2014

CLASS 12: Brake pads for automobiles; disks for clutches for land vehicles; covers for clutches for land vehicles

FIRST USE 9-00-2014; IN COMMERCE 9-00-2014

The color(s) red and white is/are claimed as a feature of the mark.

The mark consists of a three-dimensional configuration of product packaging featuring a repeating pattern of alternating diagonal white and red bands. In the white band is a design consisting of a white oval outlined in red featuring a stylized letter "T" formed by a curved red band intersecting a narrow white oval outlined in red followed to the right by the stylized wording "TOYOTA" in red, and followed underneath by a red rectangle containing the stylized wording "GENUINE PARTS" all in white. In the red band is a design consisting of a red oval outlined in white featuring a stylized letter "L" in white and followed to the right by the stylized wording "LEXUS" in white, and followed underneath by the stylized wording "GENUINE PARTS" all in white. The aforementioned designs and wording repeat throughout the white and red bands respectively, and for each pair of white and red bands, all of the aforementioned wording and designs appear in a reverse orientation relative to the adjacent pair of bands. The broken lines depicting the overall shape and folds of the packaging indicate



Katherine Kelly Vidal
Director of the United States
Patent and Trademark Office



placement of the mark on the packaging and are not claimed as part of the mark.

OWNER OF U.S. REG. NO. 1574718, 1797716, 0843138

No claim is made to the exclusive right to use the following apart from the mark as shown: "GENUINE PARTS"

SER. NO. 90-651,249, FILED 04-16-2021

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