

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 2,867,329

United States Patent and Trademark Office

Registered July 27, 2004

**TRADEMARK
PRINCIPAL REGISTER**

DIOR ADDICT

PARFUMS CHRISTIAN DIOR, S.A. (FRANCE
CORPORATION)
33, AVENUE HOCHÉ
75008 PARIS, FRANCE

FIRST USE 10-1-2001; IN COMMERCE 10-1-2001.

OWNER OF U.S. REG. NOS. 573,430, 2,575,874,
AND OTHERS.

FOR: PERFUME, EAU DE COLOGNE, TOILET
WATERS, PERFUMED BODY MILKS, BODY LO-
TIONS, BODY GELS, BODY OILS, PERFUMED
SOAPS, PERFUMED MOISTURIZING CREAMS,
DEODORANTS FOR THE BODY, LIPSTICK, AND
NAIL POLISH, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51
AND 52).

SN 76-396,764, FILED 4-17-2002.

AMY LOHR, EXAMINING ATTORNEY

Int. Cl.: 3

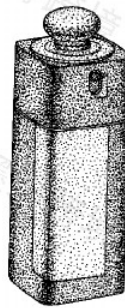
Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52

United States Patent and Trademark Office

Reg. No. 2,824,987

Registered Mar. 23, 2004

**TRADEMARK
PRINCIPAL REGISTER**



PARFUMS CHRISTIAN DIOR (FRANCE CORPORATION)
33 AVENUE HOCHÉ
PARIS 75008, FRANCE

FOR: PERFUME, EAU DE COLOGNE, TOILET WATERS, PERFUMED BODY MILKS, BODY LOTIONS, BODY GELS, BODY OILS, BODY POWDERS, PERFUMED BATH AND SHOWER FOAMS AND GELS, PERFUMED MOISTURIZING CREAMS, TALCUM POWDER, DEODORANTS FOR THE BODY, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

PRIORITY CLAIMED UNDER SEC. 44(D) ON FRANCE APPLICATION NO. 023156236, FILED 3-21-2002, REG. NO. 023156236, DATED 3-21-2002, EXPIRES 3-21-2012.

THE STIPPLING IN THE DRAWING IS FOR SHADING PURPOSES ONLY AND IS NOT A FEATURE OF THE MARK.

THE MARK CONSISTS OF A CONFIGURATION OF A SPRAY BOTTLE, CONSISTING OF TWO RECTANGULAR SOLID SECTIONS, WITH ROUNDED EDGES, WITH AN OVAL CUTOUT FOR THE SPRAY NOZZLE IN THE MIDDLE OF ONE FACE OF THE SHORTER (TOP) SECTION, A KNOB-LIKE SPRAY BUTTON, SET IN A RING, ON THE TOP, AND A RECTANGULAR PANEL OF CONTRASTING COLOR CURVING AROUND TWO FACES OF THE LONGER (BOTTOM) SECTION.

SER. NO. 78-161,925, FILED 9-9-2002.

JOHN DWYER, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52

United States Patent and Trademark Office

Reg. No. 2,823,387

Registered Mar. 16, 2004

**TRADEMARK
PRINCIPAL REGISTER**

FAHRENHEIT

PARFUMS CHRISTIAN DIOR (FRANCE COR-
PORATION)
33 AVENUE HOCHÉ
75008 PARIS, FRANCE

FOR: EAU DE TOILETTE, SUMMER EAU DE
TOILETTE, AFTER-SHAVE, AFTER-SHAVE BALM,
PERSONAL DEODORANTS, SHOWER GELS AND
SHAMPOOS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND
52).

OWNER OF FRANCE REG. NO. 1378358, DATED
11-7-1986, EXPIRES 11-7-2006.

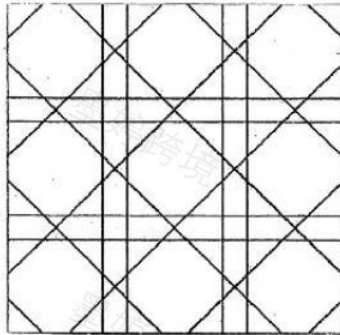
OWNER OF U.S. REG. NO. 1,482,938.

SER. NO. 78-230,158, FILED 3-26-2003.

JANICE L. MCMORROW, EXAMINING ATTOR-
NEY

United States of America

United States Patent and Trademark Office



Reg. No. 4,072,558

Registered Dec. 20, 2011

**Int. Cls.: 3, 20, 21, 35
and 44**

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

PARFUMS CHRISTIAN DIOR (FRANCE SOCIÉTÉ ANONYME)
33 AVENUE HOCHÉ
F-75008 PARIS
FRANCE

FOR: TOILET SOAP; PERFUMES; COSMETICS; FACE AND BODY CARE AND MAKE-UP PRODUCTS, NAMELY, LOTIONS FOR FACE AND BODY CARE, EYE MAKE-UP; ESSENTIAL OILS FOR PERSONAL USE; BODY MILKS AND LOTIONS; PERFUMED FACE AND BODY GELS; DEODORANTS FOR PERSONAL USE; HAIR LOTIONS; MAKE-UP REMOVING PRODUCTS, NAMELY, MAKE-UP REMOVER, MAKE-UP REMOVING LOTIONS; BEAUTY MASKS; LIPSTICK; DEPILATORY PREPARATIONS; SHAVING PRODUCTS, NAMELY, SHAVING CREAM, SHAVING SOAP, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FOR: FURNITURE; MIRRORS; PROMOTIONAL MATERIALS AND COUNTERS, NAMELY, FURNITURE AND DISPLAY STANDS; WOODEN HOLDERS FOR SIGNS; INFLATABLE PLASTIC SIGNS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FOR: ACCESSORIES FOR COSMETIC USE OR CARE, NAMELY, COMBS AND SPONGES, COSMETIC BRUSHES; TOILET CASES IN THE NATURE OF FITTED VANITY CASES; POWDER COMPACTS SOLD EMPTY, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FOR: RETAIL STORE SERVICES FEATURING PERFUMERY, BEAUTY AND PERSONAL CARE PRODUCTS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FOR: HYGIENIC AND BEAUTY CARE FOR HUMAN BEINGS; BEAUTY SALONS AND PARLORS; MASSAGE; CONSULTATION SERVICES IN THE FIELD OF COSMETOLOGY, IN CLASS 44 (U.S. CLS. 100 AND 101).

THE MARK CONSISTS OF A SQUARE COVERED WITH A GEOMETRIC PATTERN OF DOUBLED HORIZONTAL AND DOUBLED VERTICAL LINES INTERSECTING TO FORM SMALLER SQUARES AND RECTANGLES, OVERLAYED WITH PARALLEL DIAGONAL LINES FORMING DIAMOND SHAPES AND TRIANGLES.

PRIORITY DATE OF 3-23-2010 IS CLAIMED.



David J. Kappas

Director of the United States Patent and Trademark Office

Reg. No. 4,072,558 OWNER OF INTERNATIONAL REGISTRATION 1064983 DATED 9-16-2010, EXPIRES 9-16-2020.

SER. NO. 79-092,518, FILED 9-16-2010.

STEVEN JACKSON, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52

United States Patent and Trademark Office

Reg. No. 3,535,991

Registered Nov. 25, 2008

**TRADEMARK
PRINCIPAL REGISTER**



PARFUMS CHRISTIAN DIOR (FRANCE CORPORATION)
33, AVENUE HOCHÉ
PARIS 75008, FRANCE

FOR: PERFUMES, EAU DE TOILETTE, EAU DE COLOGNE, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

PRIORITY CLAIMED UNDER SEC. 44(D) ON FRANCE APPLICATION NO. 073476684, FILED 1-24-2007, REG. NO. 073476684, DATED 1-24-2007, EXPIRES 1-24-2017.

OWNER OF U.S. REG. NOS. 1,304,580, 3,385,545 AND OTHERS.

THE COLOR(S) BLACK, LIGHT BLUE, MEDIUM BLUE, DARK BLUE, AND SILVER IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE COLOR BLACK APPEARING IN THE BOTTLE STOPPER AND IN PARTS OF THE BOTTLE PORTION OF THE MARK; THE COLOR SILVER APPEARING IN THE RING AROUND THE NECK OF THE BOTTLE, AND IN THE WORDS "MIDNIGHT POISON"; AND VARIOUS SHADES OF THE COLORS LIGHT BLUE, MEDIUM BLUE AND DARK BLUE APPEARING IN THE BOTTLE PORTION OF THE MARK. THE MARK CONSISTS OF THE CONFIGURATION OF A BOTTLE FOR THE GOODS, PLUS THE WORDS "MIDNIGHT POISON".

SEC. 2(F) AS TO "THE BOTTLE DESIGN".

SER. NO. 77-224,699, FILED 7-9-2007.

JOHN SCHUYLER YARD, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52

United States Patent and Trademark Office

Reg. No. 2,963,354

Registered June 21, 2005

**TRADEMARK
PRINCIPAL REGISTER**



PARFUMS CHRISTIAN DIOR (FRANCE CORPORATION)
33 AVENUE HOCHÉ
75008 PARIS, FRANCE

FOR: PERFUMERY; ESSENTIAL OILS FOR PERSONAL USE; COSMETICS; HAIR LOTIONS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

PRIORITY CLAIMED UNDER SEC. 44(D) ON FRANCE APPLICATION NO. FR033264, FILED 12-

16-2003, REG. NO. FR033264, DATED 12-16-2003, EXPIRES 12-16-2013.

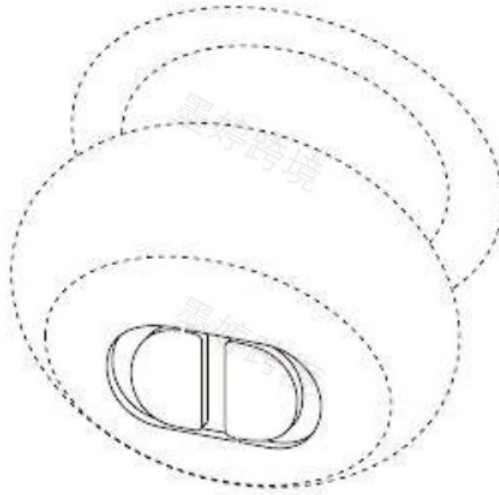
OWNER OF U.S. REG. NOS. 886,004, 2,786,624 AND OTHERS.

SER. NO. 78-384,498, FILED 3-15-2004.

BRIDGETT SMITH, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office



Reg. No. 8,045,885

Registered Dec. 02, 2025

Int. Cl.: 3

Trademark

Principal Register

Parfums Christian Dior (FRANCE société anonyme (sa))
33, avenue Hoche
Paris, FRANCE 75008

CLASS 3: perfumery; make-up; cosmetics

FIRST USE 00-00-1995; IN COMMERCE 00-00-1995

PRIORITY CLAIMED UNDER SEC. 44(D) ON EUROPEAN UNION
APPLICATION NO. 018950230, FILED 11-13-2023, REG. NO. 018950230, DATED
02-27-2024, EXPIRES 11-13-2033

The mark consists of a three-dimensional configuration of product cap in the shape of a ball with a flattened upper surface set on a base and bearing the stylized letters "CD". The broken lines depicting the cap and base indicate the shape and/or placement of the mark on the goods and are not part of the mark.

SER. NO. 98-546,729, FILED 05-13-2024



John A. S. [Signature]

DIRECTOR OF THE UNITED STATES
PATENT AND TRADEMARK OFFICE

Int. Cl.: 3

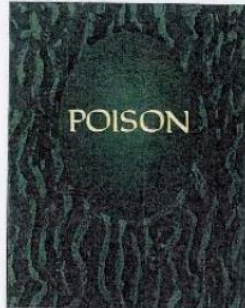
Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52

United States Patent and Trademark Office

Reg. No. 3,104,002

Registered June 13, 2006

**TRADEMARK
PRINCIPAL REGISTER**



PARFUMS CHRISTIAN DIOR (FRANCE CORPORATION)

33 AVENUE HOCHÉ
75008 PARIS, FRANCE

FOR: TOILET SOAPS, PERFUMES, EAU DE COLOGNE, EAU DE TOILETTE, COSMETICS, ESSENTIAL OILS FOR PERSONAL USE, MILKS, LOTIONS, CREAMS, EMULSIONS, AND PERFUMED GELS FOR BODY AND FACE CARE, DEODORANTS FOR PERSONAL USE, HAIR LOTIONS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

OWNER OF FRANCE REG. NO. 053333530, DATED 1-6-2005, EXPIRES 1-6-2015.

OWNER OF U.S. REG. NOS. 1,304,580, 2,771,657 AND OTHERS.

THE COLOR(S) DARK GREEN, BLACK AND GOLD IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE TERM POISON SHOWN IN GOLD WITHIN AN OVAL ON A BLACK AND GREEN BACKGROUND.

SER. NO. 78-664,789, FILED 7-6-2005.

DAVID YONTEF, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cl.: 51

United States Patent and Trademark Office

Reg. No. 1,304,580

Registered Nov. 13, 1984

TRADEMARK
Principal Register

POISON

Parfums Christian Dior (France corporation)
30, Avenue Hoche
Paris, France 75008

For: PERFUMES, EAUX DE TOILETTE, COLOGNE, MILKS FOR THE CARE OF THE BODY AND FACE, in CLASS 3 (U.S. Cl. 51).

Priority claimed under Sec. 44(d) on France application No. 656,961, filed Mar. 4, 1983, Reg. No. 1,229,161, dated Mar. 4, 1983, expires Mar. 4, 1993.

Ser. No. 439,815, filed Aug. 18, 1983.

MICHAEL MURPHY, Examining Attorney

United States of America

United States Patent and Trademark Office

SAUVAGE

Reg. No. 5,304,379

Registered Oct. 10, 2017

Int. Cl.: 3

Trademark

Principal Register

Parfums Christian Dior (FRANCE CORPORATION)
33, Avenue Hoche
Paris, FRANCE 75008

CLASS 3: Perfumery; toilet water; cosmetics; after-shave lotions; after-shave balms; deodorant for personal use; perfumed gels for the shower

FIRST USE 9-1-2015; IN COMMERCE 9-1-2015

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 3156344, 0884294

The English translation of "SAUVAGE" in the mark is "SAVAGE".

SER. NO. 87-075,073, FILED 06-17-2016



Joseph Matol

Performing the Functions and Duties of the
Under Secretary of Commerce for
Intellectual Property and Director of the
United States Patent and Trademark Office

Int. Cl.: 3

Prior U.S. Cl.: 51, 52

United States Patent Office

Reg. No. 1,036,544

Registered Mar. 30, 1976

TRADEMARK

Principal Register

CD

Christian Dior Perfumes Corporation (New York corporation)
60 Viaduct Road Extension
Stamford, Conn. 06906

For: PERFUMES, COLOGNES, TOILET WATERS, AFTER SHAVE LOTION, TALC, DUSTING POWDER, LIPSTICK, EYESHADOW, MASCARA, ROUGE, MAKE-UP BASE, MAKE-UP, EYE MAKE-UP REMOVER, SKIN LOTION, SKIN CLEANER, SKIN MOISTURIZER, in CLASS 3 (U.S. CLS. 51 and 52).

First use in the year 1952; in commerce in the year 1952.

Owner of Reg. No. 982,983.

Ser. No. 62,083, filed Sept. 4, 1975.

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52

Reg. No. 2,153,858

United States Patent and Trademark Office

Registered Apr. 28, 1998

**TRADEMARK
PRINCIPAL REGISTER**

CHRISTIAN DIOR

PARFUMS CHRISTIAN DIOR, S.A. (FRANCE
CORPORATION)
33 AVENUE HOCHÉ
75008 PARIS, FRANCE

FOR: PERFUMES, EAU DE COLOGNE,
TOILET WATERS; PERFUMED BODY MILKS,
BODY LOTIONS, BODY GELS, BODY OILS
AND BODY POWDERS; PERFUMED BATH
AND SHOWER GELS, PERFUMED SOAPS,
PERFUMED MOISTURIZING BODY CREAMS,
PERSONAL DEODORANTS FOR THE BODY;
PRE-SHAVE AND AFTER-SHAVE LOTIONS,
SHAVING FOAMS AND GELS, EMULSIONS
AND BALMS; SHAMPOOS, GELS AND LO-
TIONS FOR HAIR AND BODY, CREAMS,
MILKS, LOTIONS, GELS AND EMULSIONS
FOR THE CARE OF THE FACE, HANDS AND
BODY, CREAM AND GEL MASKS; EXFOLIAT-
ING CREAMS, LOTIONS AND GELS; MAS-
CARA, EYE LINER, EYE SHADOW, BLUSH,

PRESSED POWDER, LOOSE POWDER, FOUN-
DATION MAKE-UP, FOUNDATION CREAM,
FOUNDATION BASE, MOISTURIZING CREAM
BASE, LIPSTICK, NAIL ENAMEL, BASE AND
TOP COAT FOR NAILS, NAIL POLISH RE-
MOVER, FACE AND EYE MAKE-UP REMOV-
ER; CLEANSING MILKS, GELS AND LOTIONS
FOR THE FACE, IN CLASS 3 (U.S. CLS. 1, 4, 6,
50, 51 AND 52).

FIRST USE 10-0-1948; IN COMMERCE
10-0-1948.

OWNER OF U.S. REG. NOS. 573,430, 2,027,820
AND OTHERS.

"CHRISTIAN DIOR" IS NOT THE NAME OF
A LIVING INDIVIDUAL.

SER. NO. 75-302,484, FILED 6-3-1997.

MARGERY A. TIERNEY, EXAMINING ATTOR-
NEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52

United States Patent and Trademark Office

Reg. No. 3,297,261

Registered Sep. 25, 2007

**TRADEMARK
PRINCIPAL REGISTER**

DIOR

PARFUMS CHRISTIAN DIOR (FRANCE CORPORATION)

33 AVENUE HOCHÉ

75008 PARIS, FRANCE

FOR: SOAPS, PERFUMES, PERFUMERY, COSMETICS, NON-MEDICATED SKIN CARE PREPARATIONS, SHAVING PREPARATIONS, PERSONAL DEODORANTS, SHOWER AND BATH GEL, SHAMPOOS, SUN SCREEN PREPARATIONS, AND HAIR CARE PREPARATIONS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF FRANCE REG. NO. 1319530, DATED 8-6-1995, EXPIRES 8-5-2015.

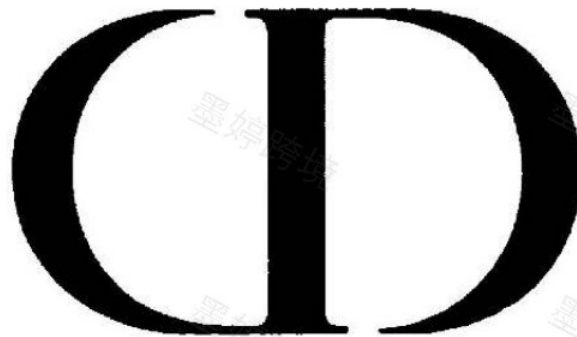
OWNER OF U.S. REG. NOS. 886,004, 2,232,710 AND OTHERS.

SER. NO. 78-641,493, FILED 6-1-2005.

PRISCILLA MILTON, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office



Reg. No. 4,783,955

Registered Aug. 4, 2015

**Int. Cls.: 3, 4, 8, 16, 18,
21, 35, 41 and 44**

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

PARFUMS CHRISTIAN DIOR (FRANCE SOCIÉTÉ ANONYME)
33, AVENUE HOCHÉ
F-75008 PARIS
FRANCE

FOR: MAKE-UP; MAKE-UP ESPECIALLY FOR THE LIPS, EYES, FACE; COSMETICS; COSMETICS FOR FACE AND BODY CARE ESPECIALLY CREAMS, SERUMS, OILS; NON-MEDICATED TOILETRIES; AFTER-SHAVE LOTIONS; ESSENTIAL OILS; ANTI-WRINKLE CREAMS; COSMETIC BATH OIL, BATH LOTIONS, BATH SALTS NOT FOR MEDICAL USE, BEAUTY MASKS, BODY OILS, BODY LOTIONS, BODY MILK, TOILETRY LOTIONS; COTTON WOOL FOR COSMETIC USE; COSMETIC CREAMS; COSMETIC PREPARATIONS FOR BATHS; SKIN WHITENING CREAM; DEODORANT SOAPS; DEODORANTS FOR PERSONAL USE; EYEBROW PENCILS; FALSE EYELASHES; EYE SHADOWS; FALSE NAILS; LIP GLOSS, LIPSTICK; MAKE-UP POWDER; MAKE-UP REMOVER; MASCARA; NAIL ART STICKERS; NAIL CARE COMPOSITIONS, NAIL POLISH; SCENTED GELS FOR THE BATH AND SHOWER, SOAPS FOR PERSONAL USE, SOAPS FOR TOILETRY USE; TOILET WATER; NAIL VARNISH, VARNISH-REMOVING PRODUCTS; PERFUMERY PRODUCTS ESPECIALLY PERFUMES, EAU DE TOILETTE, EAU DE COLOGNE; EXTRACTS OF FLOWERS, NAMELY, PERFUMES; AIR FRAGRANCES, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FOR: CANDLES; PERFUMED CANDLES, IN CLASS 4 (U.S. CLS. 1, 6 AND 15).

FOR: ELECTRIC HAIR-REMOVING APPARATUS, HAIR-REMOVING TWEEZERS; EYELASH CURLERS; NAIL CLIPPERS; NAIL POLISHERS; MANICURE AND PEDICURE KITS; SCISSORS; NAIL FILE, IN CLASS 8 (U.S. CLS. 23, 28 AND 44).

FOR: BAGS, ENVELOPES AND POUCHES, ALL OF PAPER OR PLASTICS, FOR PACKAGING; WRAPPING PAPER; PAINTBRUSHES; PAPER TOWELS; PAPER NAPKINS; TISSUES OF PAPER FOR REMOVING MAKE-UP; PENCIL SHARPENERS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FOR: UNFITTED VANITY CASES FOR HOLDING TOILETRY ARTICLES; COSMETIC BAGS, SOLD EMPTY, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FOR: COSMETIC UTENSILS, NAMELY, COSMETIC BRUSHES, LIP BRUSHES, MAKE-UP BRUSHES, NAIL BRUSHES, COSMETIC SPATULAS, EXI



Michelle K. Lee

Director of the United States
Patent and Trademark Office

Reg. No. 4,783,955 MITTS AND PADS, EYELASH FORMERS, APPLICATOR STICKS FOR APPLYING MAKE-UP; EYEBROW BRUSHES; SHAVING BRUSHES; MASCARA BRUSHES; COMBS; COMB CASES; TOILETRY SPONGES; FITTED VANITY CASES; SOAP BOXES; CLEANING INSTRUMENTS, NAMELY, SCRUB SPONGES, BODY SCRUBBING PUFFS, LOOFAH SPONGES; PERFUME VAPORIZER SOLD EMPTY; POWDER COMPACTS; POWDER PUFFS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FOR: RETAIL AND WHOLESALE STORE SERVICES FEATURING PERFUMERY PRODUCTS, COSMETIC PRODUCTS FOR MAKE-UP AND PERSONAL CARE; ONLINE RETAIL AND WHOLESALE STORE SERVICES FEATURING PERFUMERY PRODUCTS, COSMETIC PRODUCTS FOR MAKE-UP AND PERSONAL CARE; ONLINE ADVERTISING ON A COMPUTER NETWORK; SERVICES RELATED TO BUSINESS PROMOTION ACTIVITY IN ALL ITS FORMS, NAMELY, SAMPLE DISTRIBUTION, ADVERTISING SERVICES; ORGANIZATION OF EXHIBITIONS FOR COMMERCIAL OR ADVERTISING PURPOSES RELATING TO THE SALE OF PERFUMES, TOILETRIES AND COSMETICS; ADVERTISING; BUSINESS MANAGEMENT; DISSEMINATION OF ADVERTISING MATERIAL IN THE NATURE OF LEAFLETS, PROSPECTUSES, PRINTED MATTER, SAMPLES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FOR: ORGANIZATION OF BEAUTY CONTESTS; ORGANIZATION AND CONDUCTING OF NON-COMMERCIAL EXHIBITIONS, CONFERENCES, SHOWS AND SEMINARS CONCERNING BEAUTY; EDUCATIONAL AND TRAINING SERVICES, NAMELY, WORKSHOPS IN THE FIELD OF BEAUTY, TEACHING OF BEAUTY SKILLS, TRAINING IN THE USE OF COSMETICS, AND PROVIDING EDUCATIONAL BLOGS FEATURING ONLINE BEAUTY INSTRUCTION; PUBLISHING OF PRINTED AND ELECTRONIC PUBLICATIONS RELATING TO BEAUTY, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FOR: HYGIENIC AND BEAUTY CARE FOR HUMAN BEINGS OR ANIMALS, NAMELY, COSMETIC BODY CARE AND AROMATHERAPY SERVICES; BEAUTY SALON SERVICES; COSMETOLOGY SERVICES; BEAUTY SALON AND HAIRDRESSING SERVICES; MANICURE SERVICES; MASSAGE SERVICES; SAUNA SERVICES; SKIN CARE SALONS, IN CLASS 44 (U.S. CLS. 100 AND 101).

THE MARK CONSISTS OF THE LETTERS "CD" IN STYLIZED FONT.

PRIORITY DATE OF 3-12-2014 IS CLAIMED.

OWNER OF INTERNATIONAL REGISTRATION 1227127 DATED 8-6-2014, EXPIRES 8-6-2024.

SER. NO. 79-156,673, FILED 8-6-2014.

JULIE VEPPUMTHIARA, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52

United States Patent and Trademark Office

Reg. No. 2,529,417

Registered Jan. 15, 2002

**TRADEMARK
PRINCIPAL REGISTER**



PARFUMS CHRISTIAN DIOR, S.A. (FRANCE
CORPORATION)
33, AVENUE HOCHÉ
PARIS, FRANCE 75008

THE MARK IS THE DESIGN OF THE CONFIG-
URATION OF THE BOTTLE FOR THE GOODS. THE
ELONGATED NECK PORTION OF THE BOTTLE
DESIGN CONTAINS A SERIES OF GOLD RINGS.

FOR: PERFUME, PERFUMED DEODORANT
FOR PERSONAL USE, EAU DE PARFUM SPRAY,
TOILET WATER, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51
AND 52).

SEC. 2(F).

FIRST USE 6-0-1999; IN COMMERCE 2-11-2000.

SER. NO. 76-090,840, FILED 7-18-2000.

THE LINING SHOWN IN THE MARK IS A
FEATURE OF THE MARK.

GWEN STOKOLS, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 2,455,674

United States Patent and Trademark Office

Registered May 29, 2001

**TRADEMARK
PRINCIPAL REGISTER**

J'ADORE

PARFUMS CHRISTIAN DIOR, S.A. (FRANCE
CORPORATION)
33 AVENUE HOCHÉ
PARIS, FRANCE 75008 BY ASSIGNMENT; BY AS-
SIGNMENT REGNIAULT, STANISLAS (SWIT-
ZERLAND CITIZEN) 1007 LAUSANNE,
SWITZERLAND

FIRST USE 6-0-1999; IN COMMERCE 2-11-2000.

THE ENGLISH TRANSLATION OF "J'ADORE" IS
"I ADORE".

SN 75-378,164, FILED 10-23-1997.

FOR: PERFUME AND TOILET WATERS, IN
CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

G. MAYERSCHOFF, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

JOY
DIOR

Reg. No. 5,907,017

Registered Nov. 12, 2019

Int. Cl.: 3

Trademark

Principal Register

Parfums Christian Dior (FRANCE CORPORATION)
33 Avenue Hoche
Paris, FRANCE 75008

Jean Patou (FRANCE Simplified Joint-Stock Company)
24/32 Rue Jean Goujon
Paris, FRANCE 75008

CLASS 3: Perfumery; make-up; cosmetics

PRIORITY CLAIMED UNDER SEC. 44(D) ON FRANCE APPLICATION NO. 4474326,
FILED 08-03-2018, REG. NO. 4474326, DATED 08-03-2018, EXPIRES 08-03-2028

The mark consists of the large word "JOY" and the smaller word "DIOR" within the "O" of
"JOY", both in stylized print.

SER. NO. 88-276,357, FILED 01-25-2019



Andrei Iancu

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 6,058,788

Registered May 19, 2020

Int. Cl.: 3

Trademark

Principal Register

PARFUMS CHRISTIAN DIOR (FRANCE société anonyme (sa))
33, Avenue Hoche
Paris, FRANCE 75008

CLASS 3: Perfumery; make-up; cosmetics

PRIORITY CLAIMED UNDER SEC. 44(D) ON FRANCE APPLICATION NO.
194551023, FILED 05-13-2019, REG. NO. 194551023, DATED 10-22-2019, EXPIRES
10-22-2029

The mark consists of the words "MISS DIOR ROSE N'ROSES" in stylized print, within a
rectangle bordered by a light outer line and a dark inner line.

SER. NO. 88-688,948, FILED 11-12-2019



Andrei Iancu

Director of the United States
Patent and Trademark Office

Int. Cl.: 3

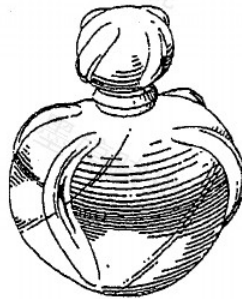
Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52

Reg. No. 2,564,970

United States Patent and Trademark Office

Registered Apr. 30, 2002

**TRADEMARK
PRINCIPAL REGISTER**



PARFUMS CHRISTIAN DIOR, S.A. (FRANCE
CORPORATION)
33, AVENUE HOCHÉ
PARIS, FRANCE 75008

OWNER OF U.S. REG. NO. 1,437,579.

SEC. 2(F).

FOR: PERFUMES, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50,
51 AND 52).

SER. NO. 76-007,137, FILED 3-22-2000.

FIRST USE 9-0-1985; IN COMMERCE 8-0-1986.

TARAH HARDY, EXAMINING ATTORNEY

United States of America
United States Patent and Trademark Office

**DIOR HOMME
EAU FOR MEN**

Reg. No. 4,753,885

Registered June 16, 2015

Int. Cl.: 3

TRADEMARK

PRINCIPAL REGISTER

PARFUMS CHRISTIAN DIOR (FRANCE CORPORATION)
33, AVENUE HOCHÉ
F-75008 PARIS, FRANCE

FOR: PERFUMERY PRODUCTS, PARTICULARLY PERFUMES, TOILET WATER, EAU DE COLOGNE; MAKE-UP; MAKE-UP PARTICULARLY FOR THE EYES, LIPS, FACE; COSMETICS; COSMETICS FOR THE FACE AND BODY, ESPECIALLY CREAMS, OILS, AND NON-MEDICATED SKIN SERUMS; DEODORANTS FOR PERSONAL USE; PERFUMED BODY, BATH AND SHOWER GELS, MILKS AND PERFUMED SOAPS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY DATE OF 1-23-2014 IS CLAIMED.

OWNER OF INTERNATIONAL REGISTRATION 1221237 DATED 6-20-2014, EXPIRES 6-20-2024.

OWNER OF U.S. REG. NOS. 3,828,566, 4,216,085 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "HOMME" AND "EAU FOR MEN", APART FROM THE MARK AS SHOWN.

THE ENGLISH TRANSLATION OF "HOMME" IN THE MARK IS "MAN" AND THE ENGLISH TRANSLATION OF "EAU" IN THE MARK IS "WATER".

SER. NO. 79-154,252, FILED 6-20-2014.

LESLEY LAMOTHE, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

DIOR SAUVAGE

Reg. No. 5,027,603

Registered Aug. 23, 2016

Int. Cl.: 3

Trademark

Principal Register

Parfums Christian Dior (FRANCE CORPORATION)
33, avenue Hoche
Paris 75008 FRANCE

CLASS 3: Perfumery; toilet water; cosmetics; cosmetics, namely, after-shave lotions and after-shave balms; deodorant for personal use; perfumed gels for the shower

FIRST USE 9-00-2015; IN COMMERCE 9-00-2015

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 3156344, 3297261, 0884294

The English translation of the word "SAUVAGE" in the mark is "SAVAGE".

SER. NO. 86-331,436, FILED 07-08-2014

SANI PHILIPPE KHOURI, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52

United States Patent and Trademark Office

Reg. No. 3,176,192

Registered Nov. 28, 2006

**TRADEMARK
PRINCIPAL REGISTER**



PARFUMS CHRISTIAN DIOR (FRANCE CORPORATION)
33 AVENUE HOCHÉ
75008 PARIS, FRANCE

FOR: SOAPS, PERFUMERY, PERFUMES, TOILET WATERS, HAIR LOTIONS, PERFUMED GELS AND PERFUMED LOTIONS FOR BODY AND FACE CARE, DEODORANTS FOR PERSONAL USE, BATH GELS, SHOWER GELS, AFTER-SHAVE LOTIONS AND AFTER-SHAVE BALMS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

PRIORITY CLAIMED UNDER SEC. 44(D) ON FRANCE APPLICATION NO. FR043319, FILED 10-20-2004, REG. NO. 043319424, DATED 10-20-2004, EXPIRES 10-20-2014.

OWNER OF U.S. REG. NOS. 886,004, 2,153,858, AND 2,823,387.

THE COLOR(S) RED, ORANGE, SILVER AND BLACK IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE RECTANGULAR BACKGROUND IS IN VARYING SHADES OF RED, ORANGE AND BLACK AND THE WORDS ARE SILVER

SER. NO. 78-608,891, FILED 4-14-2005.

PRISCILLA MILTON, EXAMINING ATTORNEY

Int. Cl.: 3

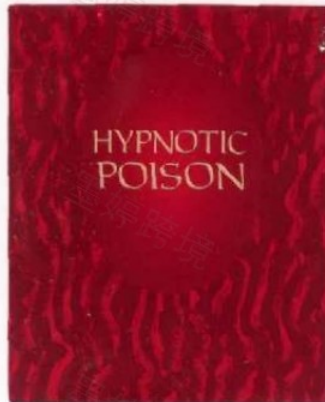
Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52

United States Patent and Trademark Office

Reg. No. 3,104,003

Registered June 13, 2006

**TRADEMARK
PRINCIPAL REGISTER**



PARFUMS CHRISTIAN DIOR (FRANCE CORPORATION)

33 AVENUE HOCHÉ

75008 PARIS, FRANCE

FOR: TOILET SOAPS, PERFUMES, EAU DE COLOGNE, EAU DE TOILETTE, COSMETICS, ESSENTIAL OILS FOR PERSONAL USE, MILKS, LOTIONS, CREAMS, EMULSIONS, AND PERFUMED GELS FOR BODY AND FACE CARE, DEODORANTS FOR PERSONAL USE, HAIR LOTIONS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

OWNER OF FRANCE REG. NO. 053333531, DATED 1-6-2005, EXPIRES 1-6-2015.

OWNER OF U.S. REG. NOS. 1,304,580, 2,771,657 AND OTHERS.

THE COLOR(S) DARK RED, LIGHT RED AND GOLD IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE TERM HYPNOTIC POISON SHOWN IN GOLD WITHIN AN OVAL ON A RED BACKGROUND.

SER. NO. 78-664,815, FILED 7-6-2005.

DAVID YONTEF, EXAMINING ATTORNEY

Int. Cl.: 3

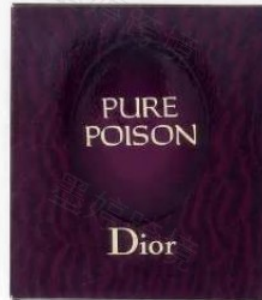
Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52

United States Patent and Trademark Office

Reg. No. 3,008,784

Registered Oct. 25, 2005

**TRADEMARK
PRINCIPAL REGISTER**



PARFUMS CHRISTIAN DIOR (FRANCE CORPORATION)
33, AVENUE HOCHÉ
PARIS 75008, FRANCE

OWNER OF U.S. REG. NOS. 886,004, 2,874,846 AND OTHERS.

FOR: SOAPS, PERFUMES, COSMETICS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

THE COLOR PURPLE IS A FEATURE OF THE MARK.

PRIORITY CLAIMED UNDER SEC. 44(D) ON FRANCE APPLICATION NO. 043274413, FILED 2-12-2004, REG. NO. 043274413, DATED 2-12-2004, EXPIRES 2-12-2014.

SER. NO. 78-462,819, FILED 8-5-2004.

MICHAEL KAZAZIAN, EXAMINING ATTORNEY

Int. Cl.: 3

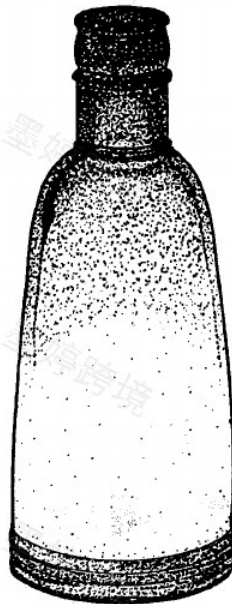
Prior U.S. Cls.: 51 and 52

United States Patent and Trademark Office

Reg. No. 1,547,787

Registered July 11, 1989

**TRADEMARK
SUPPLEMENTAL REGISTER**



PARFUMS CHRISTIAN DIOR, S.A. (FRANCE
CORPORATION)
30, AVENUE HOCHÉ
PARIS, FRANCE

FOR: PERFUMES, TOILET WATERS, PRE-
AND AFTER-SHAVE LOTION, BATH SOAPS
AND BATH OILS, IN CLASS 3 (U.S. CLS. 51
AND 52).

PRIORITY CLAIMED UNDER SEC. 44(D) ON
FRANCE APPLICATION NO. 872853, FILED
8-8-1987, REG. NO. 1423617, EXPIRES 8-8-1997.

THE STIPPLING ON THE DRAWING REP-
RESENTS SHADING WHICH IS A FEATURE
OF THE MARK.

THE CONFIGURATION OF THE BOTTLE IS
A FEATURE OF THE MARK.

SER. NO. 710,972, FILED P.R. 2-10-1988; AM.
S.R. 11-14-1988.

FRED MANDIR, EXAMINING ATTORNEY