

PLAYSTATION Trademarks. Genuine PlayStation® Products have also been the subject of extensive unsolicited publicity resulting from their high-quality, innovative designs. As a result, products bearing the PLAYSTATION Trademarks are widely recognized and exclusively associated by consumers, the public, and the trade as being high-quality products sourced from SIE. Genuine PlayStation® Products have become among the most popular video game consoles, video games, peripheral products and associated consumer goods in the U.S. and the world. The PLAYSTATION Trademarks have achieved tremendous fame and recognition which has only added to the distinctiveness of the marks. For example, all five of the PlayStation® video game consoles rank in the top ten best selling video game consoles of all time worldwide with over 540 million units sold. As such, the goodwill associated with the PLAYSTATION Trademarks is of incalculable and inestimable value to SIE and SIE Inc.

14. SIE and SIE Inc. have also registered many of their video games (the “PlayStation® Copyrighted Works”) with the United States Copyright Office, including under the titles “Astro Bot” (U.S. Copyright Registration No. PA0002506229), issued by the Register of Copyrights on October 1, 2024, “Astro Bot Rescue Mission” (U.S. Copyright Registration No. PA0002162862),