

3. Plaintiff is the owner of (among others) U.S. Trademark Registration Nos.

4871282; 5997751; 791734; 1040491; 1320822; 2469441; 2632523; 2978139; 3140250; 3406607;

3624653; 3959511; 4280121; 4560637; 4886163; 4973564; 5138230; 5182173; 5210800;

5392230; 5423595; 5938488; 6042869; 6901231; 4495246; 2663899; 4983730; 3194099;

3624654; 2802023; 2177521; 3406608; 5482507; 4280122; 2848639; 759207; 5938489; 3963330;

5530694; 791333; 3308169; 2666917; 6004261; 1058294; 728889; 784504; 5350998; 5301904;

984548; 1908471; 3332339; 6504260; 4316000; 5317383 (collectively, the “PLAYBOY Marks”).

Trademark	Registration No.	Goods Covered
MR. PLAYBOY	4871282	Class 025: shirts; T-shirts
MR. PLAYBOY	5997751	Class 016: magazines in the fields of adult entertainment, entertainment, the sports industry and social media
PLAYBOY	791734	Class 016: PLAYING CARDS
PLAYBOY	1040491	Class 009: SUNGLASSES
PLAYBOY	1320822	Class 025: Footwear
PLAYBOY	2469441	Class 021: Beverage glassware, cocktail shakers
PLAYBOY	2632523	Class 016: Posters; calendars; trading cards
PLAYBOY	2978139	Class 009: cell phone faceplates and covers, not of paper
PLAYBOY	3140250	Class 025: Lingerie, sleepwear, loungewear, wraps and robes
PLAYBOY	3406607	Class 006: Metal key fobs; Class 020: Pillows, non-metallic bottle stoppers, non-metal and non-leather key chains, non-metal key fobs, furniture, mirrors, picture frames, figurines of plastic, stuffed animals
PLAYBOY	3624653	Class 024: Shower curtains, bed blankets, comforters, towels, bed linens, throws
PLAYBOY	3959511	Class 010: Condoms
PLAYBOY	4280121	Class 025: Halloween costumes and masks sold in connection therewith; Jeans; Masquerade costumes and masks sold in connection therewith; Pullovers; Smoking jackets
PLAYBOY	4560637	Class 009: video game software for cellular phones, mobile devices, personal computers, and tablets; electronic game software; computer game programs; downloadable computer game programs; interactive game programs; interactive game software; downloadable software in the nature of mobile applications
PLAYBOY	4886163	Class 033: wine; sparkling wine; champagne; vodka; liquor; alcoholic beverages except beers
PLAYBOY	4973564	Class 014: Body jewelry; Body-piercing rings; Body-piercing studs; Bracelets; Charms; Clocks; Costume jewelry; Cuff links; Diamond jewelry; Earrings; Fancy keyrings of precious metals; Gemstone jewelry; Jewel pendants; Jewelry; Jewelry and imitation jewelry; Jewels; Key chains as jewellery; Key chains of precious metal; Necklaces; Pendants; Pins being jewelry; Rings; Watches

Trademark	Registration No.	Goods Covered
PLAYBOY	5138230	Class 021: bottle openers, flask, mugs, reusable stainless steel water bottles sold empty
PLAYBOY	5182173	Class 009: Cell phone battery chargers, headphones
PLAYBOY	5210800	Class 025: Hats
PLAYBOY	5392230	Class 014: Watches
PLAYBOY	5423595	Class 005: Personal lubricants; Personal sexual lubricants; Silicone-based personal lubricants; Water-based personal lubricants; Class 034: Ashtrays; Cigarette lighters not of precious metal; Pipe pouches; Smokeless cigarette vaporizer pipe; Smoking pipes; Tobacco pipes
PLAYBOY	5938488	Class 005: Liquid nutraceuticals for use as a dietary supplement; herbal supplements
PLAYBOY	6042869	Class 003: Cosmetics
PLAYBOY	6901231	Class 009: Non fungible tokens, namely, downloadable image files containing artwork and avatars authenticated by non-fungible tokens (NFTs); Downloadable digital media, namely, downloadable multimedia files containing artwork relating to artwork, images and avatars authenticated by non-fungible tokens (NFTs)
PLAYBOY PLUS	4495246	Class 009: Downloadable electronic publications in the nature of magazines in the field of adult entertainment; Downloadable video recordings featuring adult entertainment; downloadable software in the nature of mobile applications for accessing, viewing, interacting with and downloading content from electronic magazines and websites
PLAYMATE	2663899	Class 016: calendars
PLBY	4983730	Class 025: shirts; T-shirts; sweat shirts; hoodies; loungewear
	3194099	Class 025: Bathrobes; Belts; Coats; Dresses; Footwear; Head wear; Hosiery; Jackets; Jogging suits; Lingerie; Loungewear; ((Neckwear;)) Pants; Shirts; Shorts; Skirts; Sleepwear; Socks; Stockings; Sweaters; T-shirts; Tops; Undergarments

Trademark	Registration No.	Goods Covered
	3624654	Class 024: Shower curtains, bed blankets, comforters, towels, bed linens, throws
	2802023	Class 014: Jewelry, namely, necklaces, bracelets, body piercing jewelry and earrings
	2177521	Class 014: jewelry, namely, rings for the finger
	3406608	Class 006: Metal key fobs; Class 020: Pillows, corks, non-metallic bottle stoppers, mirrors, picture frames, figurines of plastic
	5482507	Class 005: Personal lubricants; Personal sexual lubricants; Silicone-based personal lubricants; Water-based personal lubricants;
	4280122	Class 025: Garter belts; Halloween costumes and masks sold in connection therewith; Jeans; Masquerade costumes and masks sold in connection therewith; Pullovers; Sleep masks; Smoking jackets; Sweat pants; Sweat shirts

Trademark	Registration No.	Goods Covered
	2848639	Class 021: Beverageware, namely mugs
	759207	Class 014: Cuff Links, Tie Tacks, Earrings, Necklaces, Key Chains, Bracelets, and Pins.
	5938489	Class 005: Liquid nutraceuticals for use as a dietary supplement; herbal supplements
	3963330	Class 010: Condoms
	5530694	Class 028: Golf equipment namely, head covers for golf clubs, golf balls

Trademark	Registration No.	Goods Covered
	791333	Class 016: PLAYING CARDS
	3308169	Class 009: Cellular telephone accessories, namely cell phone faceplates, cell phone straps and covers, mobile phone chargers
	2666917	Class 016: calendars, and trading cards
	6004261	Class 025: Clothing, namely, shirts, t-shirts
	1058294	Class 009: SUNGLASSES

Trademark	Registration No.	Goods Covered
	728889	Classes 010, 025, 026: Men's and Women's Shirts.
	784504	Class 024: BEACH TOWELS
	5350998	Class 014: Clocks and watches
	5301904	Class 025: caps; hats; headwear; hoods; jackets; loungewear; pants; shirts; sweat shirts; t-shirts
	984548	Class 025: Articles Of Men's And Women's Clothing - Namely, Shirts, Sleepwear, Sweaters, Warm-Up Shirts
	1908471	Class 018: tote bags, suitcases and garment bags for travel
	3332339	Class 016: Calendars

Trademark	Registration No.	Goods Covered
	6504260	Class 025: Shirts; T-shirts
	4316000	Class 003: perfumery, deodorants and shower gel
PLAYBOY  #generation	5317383	Class 003: Perfumery, namely, perfumes, fragrances, eau de toilette, eau de cologne, deodorants, namely, personal deodorants and antiperspirants for personal use; body wash; shampoos, bath gels, shower gels