

video game experience and a global phenomenon. Sprunki is played each day by gamers from countries around the world, including the United States.

6. Sprunki is a creative and engaging music game that brings the fun of beat-making to life through free online gameplay. Sprunki players craft their own musical beats and mix distinctive sounds through unique characters. Each Sprunki character offers a different sound, visual style, and role, making every musical composition one of a kind.

7. The Sprunki characters associated with the game have gained significant popularity among those in the online gaming community. Some of the Sprunki Copyrighted characters are displayed below:



8. The Sprunki video game has become a global success that resonates with children and adults worldwide, and has gained wide exposure on platforms such as iOS, Google Play, and YouTube. For example, YouTube videos featuring the Sprunki characters have received millions of views. As such, the Sprunki trademarks and characters are invaluable assets of Plaintiff's business.

9. In addition to the popular video game, Plaintiff has sold various related products including toys, dolls, action figures, decorations, card games, and puzzles (collectively, the "Sprunki Products").

10. Sprunki Products are sold only through authorized retail channels and are recognized by the public as being exclusively associated with Plaintiff's Sprunki game and brand.

11. Plaintiff has used the Sprunki trademarks in connection with the Sprunki video game and related line of Sprunki Products, and has sold products under the Sprunki trademarks (the "SPRUNKI Trademarks"). As a result, strong common law trademark rights have amassed in the SPRUNKI Trademarks. Plaintiff's use of the marks has also built substantial goodwill in and to the SPRUNKI Trademarks. Plaintiff has registered the below SPRUNKI Trademarks with the United States Patent and Trademark Office.

Registration Number	Trademark
7,902,874 7,902,877	SPRUNKI

12. The above U.S. registrations for the SPRUNKI Trademarks are valid, subsisting, and in full force and effect. The registrations for the SPRUNKI Trademarks constitute *prima facie* evidence of their validity and of Plaintiff's exclusive right to use the SPRUNKI Trademarks pursuant to 15 U.S.C. § 1057 (b). True and correct copies of the United States Registration Certificates for the above-listed SPRUNKI Trademarks are attached hereto as **Exhibit 1**.

13. The SPRUNKI Trademarks are distinctive when applied to the Sprunki Products, signifying to the purchaser that the products come from Plaintiff and are manufactured to Plaintiff's quality standards. Whether Plaintiff manufactures the products itself or contracts with others to do so, Plaintiff has ensured that products bearing the SPRUNKI Trademarks are manufactured to the highest quality standards.

14. The innovative marketing and product designs of the Sprunki Products have enabled the Sprunki brand to achieve widespread recognition and have made the SPRUNKI Trademarks some of the most well-known marks in the video game industry. The significant

Certificate of Registration



This Certificate issued under the seal of the Copyright Office in accordance with title 17, *United States Code*, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Registration Number

VAu 1-556-801

Effective Date of Registration:

February 11, 2025

Registration Decision Date:

June 17, 2025

Copyright Registration for a Group of Unpublished Works

Registration issued pursuant to 37 C.F.R. § 202.4(c)

Title

Title of Group: Wenda(White) and 5 Other Unpublished Works

Content Title: Wenda(White)
Brud(Brown)
Clukr(Silver)
Durple(Purple)
FunBot
Jevin(Blue)

Completion/Publication

Year of Completion: 2024

Author

- Author:** ShinStar LLC
- Author Created:** 2 Dimensional Artwork
- Work made for hire:** Yes
- Domiciled in:** United States

Copyright Claimant

Copyright Claimant: ShinStar LLC
1942 Broadway St. STE 314C, Boulder, CO, 80302, United States

Certification

Name: Tony Tsai
Date: February 11, 2025