

REGISTRATION NO.	TRADEMARK
380,596 916,900 6,013,810 4,814,915 4,664,608 5,033,265 5,794,656	HALLMARK
7,086,740	HALLMARK BETTER TOGETHER
7,130,743	BETTER TOGETHER
525,798 5,794,657 5,858,356 3,634,799 2,457,248 2,469,522 2,469,521 864,077 657,441 654,790	
821,931	
842,461	
2,302,403 5,115,753 3,808,509	RAINBOW BRITE

to, “Rainbow Brite Portfolio” (U.S. Copyright Registration No. VA0000155320), issued by the Register of Copyrights on March 26, 1984, and assigned from Hallmark Cards, Inc. to Plaintiff. Hallmark is also the owner of the copyrighted works “Plush Shepherd Toy 1.0” (U.S. Copyright Registration No. VA 0002361744), issued by the Register of Copyrights on September 8, 2023, and “Plush Shepherd Toy 2.0” (U.S. Copyright Registration No. VA 2-433-194), issued by the Register of Copyrights on January 31, 2025, both of which are assigned from Hallmark Cards, Inc. to Plaintiff (together with the Rainbow Brite Copyrighted Works, the “Hallmark Copyrighted