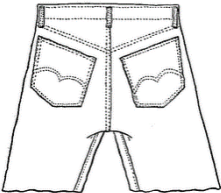
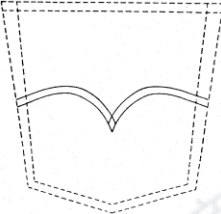
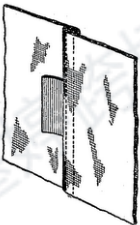


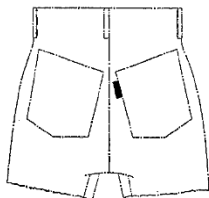
REGISTRATION NUMBER	TRADEMARK
1,140,011 1,124,018 1,130,486 4,660,979	LEVI'S
250,265	Levi's
581,610	LEVI'S
2,320,789	
849,437	
1,135,196	
928,351	

REGISTRATION NUMBER	TRADEMARK
404,248	
1,139,254	
2,794,649	

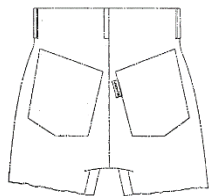
arcuate trademark is valid and protectable, and ex

REGISTRATION NUMBER	TRADEMARK
356,701	
516,561	
577,490	
720,376	

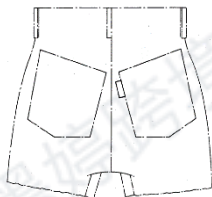
774,625



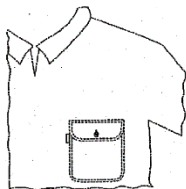
775,412

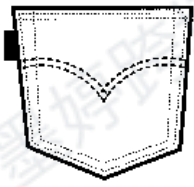


1,157,769



2,726,253



REGISTRATION NUMBER	TRADEMARK
2,791,156	

Levi's Trademarks

Levi's has used its Two Horse Design and Two Horse Label ("Two Horse trademarks") continuously since as early as 1873 for its jeans and pants. LS&Co. owns, among others, the following Two Horse trademarks.

REGISTRATION NUMBER	TRADEMARK
523,665	
1,044,246	
4,576,208	
1,030,033	

1,095,986	
1,140,853	

Trademarks

LS&Co. also owns the distinctive trademarks 501, 505, 517, 569, and 550, which consist of three digits starting with a “5” (collectively, the “500 Series”). LS&Co. has used the 500 Series trademarks continuously since 1973 on jeans and pants and, by virtue of LS&Co.’s use of the 500 Series trademarks together, the public recognizes LS&Co. as the source of the 500 Series jeans and pants.

LS&Co. owns, among others, the following United States Registered Trademarks:

REGISTRATION NUMBER	TRADEMARK
1,313,554	505
1,319,462	517
1,552,985	501
2,503,976	569
4,053,137	550

The U.S. trademark registrations discussed above shall collectively be referred to as the “500 Series Trademarks.”