

entitled to broad common law trademark rights for goods and services including, but not limited to, athletic and yoga apparel and accessories and retail services for the same.

14. Alo has also successfully registered a number of the ALO Marks with the U.S. Patent and Trademark Office, including but not limited to:

- a. Reg. No. 3875869, ALO, for “men’s clothing, namely, pants, shirts, vests, jackets, hooded jackets and women’s clothing, namely, pants, shirts, vests, jackets, hooded jackets, sports bras,” filed on December 11, 2009, and registered on the Principal Register on November 16, 2010;
- b. Reg. No. 4519311, ALO SPORT, for “men’s clothing, namely, shirts, and women’s clothing, namely, shirts,” filed on March 1, 2012, and registered on the Principal Register on April 22, 2014;
- c. Reg. No. 5172308, ALO YOGA, for “Athletic bags;” “Men’s clothing, namely, pants, shirts, jackets, and women’s clothing, namely, pants, shirts, jackets, sports bras, tights;

Scarves, leg warmers, headbands;” “Yoga mats,” filed on August 28, 2015, and registered on the Principal Register on March 28, 2017;

- d. Reg. No. 5172309, ALO, for “Athletic bags;” “Headbands; Leg warmers; Scarves; Tights;” “Yoga mats,” filed on August 28, 2015, and registered on the Principal Register on March 28, 2017;
- e. Reg. No. 6137833, ALOSOFT, for “Apparel, namely, bottoms as clothing, bras and sports bras,” filed on August 27, 2019, and registered on the Principal Register on August 25, 2020;
- f. Reg. No. 7334270, ALO, for “Retail store and online retail and wholesale store services featuring clothing, apparel accessories, yoga equipment, bags, footwear, headwear, books,” filed February 3, 2018, and registered on the Principal Register March 26, 2024;
- g. Reg. No. 7804231, ALO, for “Footwear; Athletic footwear,” filed April 23, 2023, and registered on the Principal Register on May 20, 2025; and
- h. Reg. No. 7804336, ALO X 01 CLASSIC, for “Footwear; Athletic footwear,” filed May 22, 2023, and registered on the Principal Register on May 20, 2025;

15. Alo has also applied for, and has an approved trademark application at the US Trademark Office for additional ALO Mark including but not limited to:

- a. App. No. 98085815, ALO, for “Headwear; tops as clothing; bottoms as clothing; slippers; boots; sandals; footwear, namely, flip flops; footwear, namely, slides; sneakers; soles for footwear; sleepwear; pajamas; nightgowns; hosiery; lingerie; robes; brassieres; bras; underwear; briefs; boxer shorts; panties; slips being undergarments; undergarments; camisoles; shapewear, namely, control panties,

control slips and control garments, namely, control full and half-slips, biker shorts and lingerie; bathing suits; swim trunks; beachwear; beach coverups; swim suits; bikinis; athletic apparel, namely, shirts, pants, shorts, jackets, hats and caps; yoga socks; barre socks; athletic uniforms; sport singlets; sports jerseys; gym shorts; warm-up suits; yoga tops; yoga pants; athletic tights; leggings; sports tights; body suits; sports stockings; socks; sports skirts being tennis skirts; belts for clothing; clothing, namely, base layers; suits; overalls; t-shirts; tank tops; sweaters; bodysuits; sweatshirts; hooded sweatshirts; sweat pants; tankinis; cardigans; pullovers; sport jerseys; skirts; leotards; unitards; dresses; pants; sweatpants; shorts; trousers; shoulder wraps for clothing; clothing wraps; tennis dresses; clothing for dancers, namely, bras, jackets, pants, shorts, close-fitting one-piece garments and jumpsuits; ties as clothing; bandanas being neckerchiefs; wristbands as clothing; caps being headwear; hats; baseball hats; visors being headwear; caps with visors; berets; hoods as clothing; shower caps; sleep masks; maternity leggings, namely, leggings featuring built-in maternity bands; jeggings, namely, pants that are partially jeans and partially leggings; clothing, namely, leggings, tights, stretch pants, camisoles, and shirts containing slimming substances; fabric sold as an integral component of finished clothing items, namely, tights, leggings, yoga pants, leg warmers, leotards, bodysuits, pants, sweatpants, shorts, t-shirts, shirts, tank tops, sweatshirts, sweaters, skirts, dresses, coats, jackets, scarves, arm warmers, gloves, underwear, bras, socks, hats, caps, headbands, belts; trench coats; raincoats; rain jackets; outer jackets; coats; shell jackets; vests; ponchos; kimonos; clothing, namely, neck warmers; muffs; gloves; mittens; waterproof jackets and

pants; ear muffs being clothing,” filed on July 14, 2023, and with the notice of allowance issuing on August 13, 2024;

- b. App. No. 98478666, ALO RECOVERY MODE, for “Footwear; athletic footwear; sneakers; soles for footwear,” filed on April 1, 2024, with the notice of allowance